Sampada Mhatre

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EDUCATION

Amity University Mumbai

Panvel, India

Masters of business administration

Amity University Singapore

Singapore

Study abroad coursework

WORK EXPERIENCE

Deepak Fertilisers and Petrochemicals

Vashi, India

Research Trainee

- Conducted a feasibility study on the potential market for a new product, which resulted in the development of a business plan.
- Lead Generation.
- Cold-calling suppliers and distributors of MIBK in Indian Markets.
- Supply and demand analysis.

PROJECT EXPERIENCE

Amity University Mumbai

Panvel, India

Impact of Covid-19 on Tourism Sector

- The aim of this study was to know how covid-19 will have its impact on the tourism sector.
- To understand how the impacts of covid-19 are doing its impact on how people see towards tourism industry.

LEADERSHIP EXPERIENCE

Amity University Mumbai

Member of Biztrix competition

- Planning the competition with a tight budget.
- Making sure each part of the competition runs smoothly.

SKILLS & INTERESTS

Skills: Microsoft Excel and Access, Google Analytics, Microsoft Outlook, Microsoft Word, Adobe Photoshop, Microsoft PowerPoint, Microsoft Office, Canva, Communication skills, Time management, Teamwork, Adaptability

Interests: Travelling, Photography, Cooking

CERTIFICATIONS

- o Google Analytics for Beginners
- o Amity Global Certification in Advanced Analytics for Business Intelligence
- Salesforce essential training
- Google cloud foundations
- HP LIFE Social Media Marketing