

## **ANG LEY WON**

## **Dietitian | Product Specialist**

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#### **SKILLS**

- Clinical Nutrition & Dietetics
- Evidence-based Health
   Supplement Product Innovation
- Project Management
- Stakeholder Engagement

#### LANGUAGE

- English
  -Professional Working Proficiency
- Chinese
  -Full Professional Proficiency
- Bahasa Malaysia -Professional Working Proficiency

## **ASSOCIATION**

Malaysian Dietitians Associations (MDA)

#### **About Me**

I am a Dietitian and Nutraceuticals Specialist with an MBA in Healthcare Management, dedicated to integrating science, nutrition, and business to create effective, trusted health solutions and driving innovation in preventive healthcare.

#### Education

# Master in Business Administration in Healthcare Management

International Medical University | 2022 - 2024

Master's thesis: Determinants of behavioral intentions and actual acceptance of robotic surgery among Generation X in Klang Valley, Malaysia

#### Bachelor of Dietetics with Nutrition

International Medical University | 2017 - 2021

Bachelor's thesis: Factors influencing the availability, pricing, and accessibility of healthy food choices in local chain minimarkets, large chain hypermarkets, and convenience stores across Bangsar, Pudu, and Hulu Langat.

#### **WORK EXPERIENCE**

#### **Product Specialist**

Nexus Wise Sdn Bhd

August 2023 - Present

- Drive Sales & Business Development (B2B customers)
- Account & Customer Relationship Management
- New Business Opportunity Identification
- Market Research & Competitive Strategy
- · Supplier & Product Line Management
- · Project cost & Team management
- · Training & Knowledge Sharin based on latest market trends

#### Retail Dietitian/ Nutritionist

Parkcity Pharmacy Damansara Uptown

August 2021- August 2022

- Provide personalised nutritional and dietary consultation based on various health diseases
- Conducted health screening tests such as Blood Glucose Test and Quantum Assessments
- Assisting in inventory management
- Managed and promoted products through E-commerce platforms such as Grab, Shopee and Instagram
- Highlight the unique selling point (USP) of health products to enhance customers' understanding
- Maintaining knowledge of market and industry trends
- Consistently achieved monthly sales targets.

#### INTERNSHIP EXPERIENCE

#### Community Dietitian

Alpro Pharmacy SDN BHD

Internship | May 2021 - Jun 2021

- Conduct a presentation on Omega 3 supplements (Characteristics of fish oil, health benefits, comparison of different omega 3 products)
- Involve in Sug0365 project: Enjoy your breakfast in a diabetic way (A breakfast campaign to raise people's awareness of blood sugar control)

#### Clinical Dietitian

Hospital Tuanku Jaafar Seremban

Internship | Feb 2021 - April 2021

- Provide and apply Medical Nutrition Therapy (MNT) and evidence-based guidelines in managing different medical conditions
- Provide diet consultation by implementing nutrition assessment, nutrition diagnosis, nutrition intervention and nutrition monitoring and evaluation.

#### Food Service Dietitian

Cardio Vascular Sentral Kuala Lumpur (CVSKL)

Internship | Dec 2020- Jan 2021

- Menu Planning for 3 main meals and 2 snacks time based on the different festivals in Malaysia
  - (Chinese New Year, Hari Raya Aidilfitri, Hari Deepavali, and Christmas)
- Quality improvement project on high staff turnover rate

### Community Dietitian

International Medical University (IMU)

Internship |Nov 2020 - Dec 2020

• Involve as one of the speakers in a live webinar on fat facts of a heart-healthy diet: Limit it, love it, lose it

## **REFERENCES**

Tiew Hooi Nee

Nexus Wise Sdn Bhd

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