

Curriculum Vitae of **CHOO VOON CHEE, ACMA(UK),CA(M)**



Personal Particulars:

Name : Choo Voon Chee

IC No : 671206-05-5275

Address : 65, Lorong Pakis 2
Taman Fern Grove
43200 Cheras B
Selangor Darul Ehsan

Date of Birth : 6th December 1967

Sex : Male

Marital Status : Married with two children

Contact : Tel (H/P): +6012 3145700
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Qualifications:

Management Courses

	<u>Year</u>
Premier Business Management Program – Harvard Club Malaysia	2016
Hospital Management Program – J&J Singapore Management University	2013

Professional Qualifications

	<u>Year</u>
Chartered Institute Management Accountants, UK – Associate Member	1995
Malaysian Institute of Accountants – Chartered Accountant	1995

School/Institution

Certificate

Year

Kolej Tunku Abdul Rahman	CIMA	1992
Kolej Tunku Abdul Rahman	Dip. In Commerce, MA	1990
Kolej Tunku Abdul Rahman	STPM	1986
Methodist Boys' School	SPM	1984
Methodist Boys' School	SRP	1982

Working Experience:
Role & Organization

CEO
Assunta Hospital

CEO
**Sunway Home
Healthcare &
Sunway Medical Centre
Seberang Jaya**

Group Director, Business
Development & Corp Comm
**Sunway Healthcare
Group**

CEO
**Sunway Medical Centre
Velocity**

Duties & Responsibilities

Mar 2022 to present

- Turnaround hospital from loss making during the first 3 months to the year to a full profitable year. Meeting budget at all level and revenue recovered to 2019 pre-covid level.
- Achieved Hospital revenue of RM169m for Year ending 2024 from a revenue of RM100m in 2021.
- Exceeding budget for 2022,2023 and 2024.
- Implemented online appointment system, closed 2 Collective Agreements with Union which was delayed for 9 years, re-empanelment of AIA after 3 months from commencement, recruited more than 10 resident consultants, including 5 residents, launched the O&G Centre, modernization of the Hospital.

Jul 2021 to Mar 2022

- Leading a team of commissioning staff to commission the new 280 bed tertiary hospital in Seberang Jaya, Penang
- Spearhead the home healthcare unit of the Sunway Healthcare Group
- Achieved record revenue and profit of home healthcare unit for 2021.

Dec 2020 to Jun 2021

- Lead the Group's Corp Communication and business development function.

Jan 2019 to Nov 2020

Reports to the Managing Director

- Commissioned the 240 beds hospital, obtained hospital license within 2 months from CCC.
- Achieved 2020 Business plan financial goals of breakeven EBITDA during the 1st year of operation.
- Meeting all other 2020 business plan goals.
- Developed hospital to become the top private delivery centre in Klang Valley in 1 year
- Secured all key insurance panelship within 1 year of operation.
- Achieve EBITDA positive within 12 months from business commencement.

Company(Position)**Duties & Responsibilities**

COO

Sunway Medical Centre**June 2012 to Dec 2018**

Reports to the Managing Director responsible for the hospital's facility management, support services, staff health, ICT, Procurement, customer services and any other matter as delegated.

- Turnaround hospital from loss to profit. Record turnover and profit for 4 consecutive years.
- Set up new Day Surgery Centre and Ward, Medical Oncology Ward
- Achieved international hospital accreditation, ACHS, 1st in South East Asia, exceptional achievement for Clinical and Pharmacy management in 1st periodic survey.
- Completed a 600 bed staff residence project GDV of RM72 million
- Oversee the evaluation, selection and implementation of new ICT project

Administrator, Finance

Tropicana Medical Centre**Feb 2011 to May 2012**

Reports to the Group CFO and responsible for daily operations Corporate and Fiscal Services Division of the hospital. Departments under the divisions include Finance, IT, Business Office and Materials Management (Left due to career progression)

General Manager

Alpha Specialist Centre**May 2008 to Feb 2011**

Reports to the Board of Directors and am responsible for the overall financial and operational performance of the medical centre. (Started in the company as Finance Manager)

- Successfully commissioned and obtained the hospital license for the medical centre.
- Successfully arranged and secured the financing of medical equipment and IT software and hardware for the medical centre
- Secured and completed a TeleRadiology project with a private hospital in Brunei
- Established a Wellness Centre to complement the business of the medical centre and self sustain in the 3rd month of operation.
- Initiated the ISO 9000:2008 accreditation.
- Secured a well known Fertility Medicine group practice for the centre.

Company(Position)

Senior Manager, Project
**Thomson International
Health Services Pte Ltd,
Singapore**

Hospital Consultant
**RSUD Bengkalis,
Indonesia**

Finance Manager
**Wijaya International
Medical Centre**

Senior Manager, Finance
and Special Projects
**Health Management
International Ltd,
Singapore**

Duties & Responsibilities**Sep 2006 to May 2008**

Responsible for the provision of hospital consultancy and management service within the Group.

- Preparing feasibility studies and operational budget, establish hospital design requirements, establish medical equipment requirements, developing manpower requirement and operational resource planning, hospital information system planning, development and implementation, hospital commissioning and related documentation.
- Gathering and analysis of industry information, follow up on business opportunities, prepare analysis, feasibility studies and proposals, presentation materials.
- Development and review of Group Policies and Procedures, analysis of departmental operations and other projects.

Jan 2006 to Sep 2006

Own venture to provide hospital management consultancy service to a government district hospital in Indonesia. Contract pre maturely terminated due to complications arising from local political issues.

Apr 2005 to Dec 2005

Started as pioneer commissioning team to commission the hospital. Left to venture into project consultancy.

Jul 2002 to Mar 2005

Reports to the Executive Director to provide support on regional basis to the group on corporate development, healthcare operations and project management:

- Successful completion of Rights Issue exercise in SGX. Capital Reduction, Corporate Restructuring exercise.
- Prepare Consolidated Group Accounts and Financial Forecast for Board of Directors, bankers.
- Develop feasibility study reports, business plans, manpower planning and financial projections for hospital projects for clients and within the group.
- Project leader for hospital commissioning, equipment consultancy and transfer of technology to a public hospital in Riau, Indonesia.

Company(Position)**Duties & Responsibilities**

Consultant/Special Assistant
to President

**Metropolitan Hospital,
Manila Philippines**

Aug 2000 to Jun 2002

Reporting to the President. Worked under a hospital management contract to hospital design and renovation, procurement of medical equipment and day to day management of the hospital operations:

- Review and develop standard operating policies and procedures for the hospital.
- Secured a USD3.0 million off-shore equipment loan from Singapore for financing the purchase of new medical equipment.
- Coordinate with Hospital Engineers, Designers users and doctors on hospital design, construction and renovation.
- Successfully computerized the hospital information system and reduced patient discharge time from more than 2 hours to an average of 30 minutes.
- Turned around hospital from loss to a profitable position and improved turnover by 20%.

(Left due to contract matters)

Finance Manager

**Bandar Baru Klang
Medical Centre**

May 1999 to Aug 2000

Reporting to the CEO:

- Member of the pioneer hospital commissioning team.

(Pursue opportunity to work overseas as the project did not take off due to funding problems)

Senior Accountant

**Mahkota Medical Centre,
Melaka**

Sep 1993 to May 1999

Report to the Executive Director:

- Member of the pioneer hospital commissioning team.
- Set up and computerized the Hospital Information.
- Developed the Standard Hospital Operating Policies and Procedures for the accounts and other frontline departments.
- Annual Budget Preparation and presentation to Board of Directors.
- Supervise preparation of Monthly Management Accounts, costing, pricing, payroll and credit control.
- Fund raising and loan restructuring.
- Liaison with Bankers, Auditors and Head Office.

- Set up, open and oversee the entire the entire operation of a day care centre unit in KL.
- Set up the back end accounting system for opening of a 4 star Hotel and developed the budget for the hotel.
- Facilitated the divestment exercise of the healthcare company and the handover of hospital management to new hospital operator.

(Left due to change of management and shareholders)