

Curriculum Vitae

Muhamad Azhan Mohamad Salleh



Summary Information

Azhan Salleh has wide experience in digitalization, technology management and IT consulting. Over the past 28 years, he has been active in multiple industries such as airlines, telecommunications, retail, ecommerce, logistics, manufacturing, automotive, information technology and distribution.

Azhan is currently attached to PROTON, Malaysia's first automotive brand. He is assuming the role of **Digitalization Lead for Manufacturing and Quality**.

In **2022 to 2024, he was Advisor to Proton's Deputy CEO**, where he is responsible to lead the Revenue Stream Transformation in Proton.

In **2014 to 2021, he was the Chief Information Officer** for Proton Holdings Berhad, for 8 years where he led Proton digital transformation into Big Data Analytics, Smart Manufacturing, Cloud Computing, Connected Car, IR 4.0 and Cyber Security.

Azhan holds Bachelor of Information Science, majoring in Project Management, Software Engineering and Computer Networks from University of Adelaide, South Australia.

He has vast experience and exposure as business owner and consultant in the following areas:

- 1) Business Transformation and Organisation Change Management
- 2) Enterprise Architecture : Alignment of business strategy and IT strategy with blueprint and roadmap to meet the business target
- 3) Business Process Management : Management platform to establish central reporting of process performance within an organisation
- 4) Enterprise Resource Planning (ERP) for Automotive, Logistics, E-Commerce, Telecommunication, Trading, Retail and Airlines industries
- 5) Program and Project Portfolio Management
- 6) IT Governance and Service Management
- 7) Smart Manufacturing
- 8) Cloud Computing
- 9) Mobile Application Development
- 10) BIG DATA development, inclusive of machine learning and data driven innovations
- 11) Internet of Things that drives connected car and smart factory

- 12) Information Security and cyber security that includes establishing command center for cyber security monitoring and control
- 13) Digital marketing

His career started in **1997 when he joined Malaysia Airlines (MAS) as Management Trainee**, and later assigned to Human Resources Division as Human Resource IT Executive. **He** has successfully build a comprehensive business process repository and prepared MAS HR division for Y2K,

In 2000, he subsequently joined a major Telco in Malaysia, **Maxis Mobile Sdn Bhd as Senior Software Engineer**, later promoted to **Assistant Principal Engineer in 2002**. He is responsible to maintain and support the Peoplesoft and SAP systems in Maxis. Among his contributions are development and implementation of the Online Human Resource System, Maxis blueprint and roadmap for IT outsourcing and Data Center consolidation, as well as managed a program for IT and network consolidation during merger exercise of Maxis and TimeCell.

In **May 2005, he returned to Malaysia Airlines to head the Enterprise Solutions Group (ESG)** in Group IT. He also leads the annual IT planning in MAS and ensure proper execution of the IT programs. Here he has built the foundation of technology blueprint and roadmap to fast track the corporate business turnaround plan.

In **2007, he joined Satyam Computer, later known as Tech Mahindra, as SAP Project Manager**. There he specialized in project management for SAP implementation, SAP solution architecting, Organization Change Management and business process consulting. He has successfully close a few large conglomerate SAP implementations in middle east during his stint there.

In **2009, he ventured into E-Commerce industry as Project Manager for SAP implementation and later as Head of Enterprise Architecture for QI Group**, an ecommerce company based on Hong Kong. On top of IT strategic responsibilities, he is also responsible to manage the Global IT Operations, IT Service Management and ERP applications covering 5 ASEAN countries.

Contact Info	
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Personal Particulars			
Age	: 49 years	Date of Birth	: 28 Dec 1974
Nationality	: Malaysian	Gender	: Male
Marital Status	: Married		
Citizenship	: Malaysia		

Employment History	
1. Company Name	: Perusahaan Otomobil Nasional Berhad Brand name : PROTON
Position Title	: Lead for Manufacturing and Quality Digitalization (2025 onwards)

IT Advisor to Deputy CEO for Revenue Stream Transformation (from May 2022 to Dec 2024)
Chief Information Officer and General Manager (May 2014 until April 2022)

Position Level : Senior Management

Industry : Automotive

Date Joined : 05 May 2014 until : current

2. **Company Name** : QI Services (M) Sdn Bhd (subsidiary of QI (HK) Ltd)
Brand name : QNET

Position Title : Head of Enterprise Architecture

Position Level : Senior Management

Industry : Ecommerce & Retail

Date Joined : 21 December 2009 until 30 April 2014

3. **Company Name** : Mahindra Satyam (M) Sdn Bhd
Brand name: Mahindra Satyam
- Position Title** : Program / Project Manager – SAP
- Position Level** : Senior Management
- Industry** : IT Services & Consultancy

Date Joined : 21 January 2008 until 15 December 2009

4. **Company Name** : Malaysia Airlines System Berhad
Brand name : MAS
- Position Title** : Head of Enterprise Solutions Group
- Position Level** : Senior Management
- Industry** : Airline

Date Joined : 9 May 2005 until : 30 August 2007

5. **Company Name** : Maxis Mobile Sdn Bhd
Brand name: Maxis
- Position Title** : Assistant Principal Engineer, Business Support
- Position Level** : Manager
- Industry** : Telecommunications

Date Joined : 3 January 2000 until : 26 April 2005

6. **Company Name** : Malaysia Airlines System Berhad
Brand name: MAS
Position Title : Human Resources IT Executive
Position Level : Executive
Industry : Airline

Date Joined : 15 January 1997 until : 30 December 1999

Professional Certification

HBS Malaysia Competing On Business Analytics ad Big Data

Date attained : 14 September 2017

Issuer : Harvard Business School

Associate's Certificate in Project Management (ACPM)

Date attained : 10 October 2004

Issuer : The George Washington University, United States
Equivalent to Certified Associate in Project Management (CAPM) from Project Management Institute (PMI).

Certified Full Life Cycle Leader (FLCL)

Date attained : 31 Dec 2008

Issuer : Satyam Computer Services
Full Life Cycle Leader Certification (FLCL) process, is an American Society of Training and Development's (ASTD) award winning leadership certification process, which equips leaders with the right tools, skills and knowledge to complement the organization's distributed leadership business framework

Certified Satyam Project Management Practitioner (SPMP)

Date attained : 31 Dec 2008

Issuer : Satyam Computer Services
Certified as Satyam Project Management Practitioner (SPMP). Based on PMBOK and Satyam project management practice.

Certificate in Management

Date attained : 19 April 2005

Issuer : Institute of Leadership and Management, London
In collaboration with Humangement Development Consulting and Maxis

Green Belt in Six Sigma

Date attained : 20 August 2006

Issuer : Malaysia Airlines Academy
In collaboration with GE (Malaysia) and Malaysia Airlines

Educational Background

Highest Education

Level : Bachelor of Information Science

Field of Study : Computer Science / Information Technology / Mathematics

Major : Project Management, Software Engineering, Computer Networks

Institute / University : University of Adelaide

Located In : Australia

Graduation Date : Jan 1997

Second Highest Education

Level : South Australian Certificate of Education

Institute / University : MARA Institute of Technology, Shah Alam

Located In : Malaysia

Graduation Date : Dec 1993

Awards

CIO Excellence & Leadership Award, by The Golden Globe Tigers 2016.

- for recognition of "TIGERS" across leadership levels in individual and organization that aim at believing that excellence is infinite and perfection has no limit and targets are milestones not an end of the journey. The Golden Globe Tigers Awards is the highest recognition individuals and organizations can aim to achieve because they believe that perfection has no limits..

Satyam Key Associates Award 2009

- for achieving highest customer recognition and quality deliverables for FY 08/09.

MAS Special BTP Appreciation 2007

- for successful implementation of the first year of MAS Business Turnaround Plan (2006).
- Top 10% achiever

Maxis Senior Management Award 2004

- Second highest award in the company after the CEO award for contribution to the success of the Maxis-TimeCell merger.

Maxis Spot Award 2001

- for successful implementation of E-HRMS on Peoplesoft. 