




THERINA OLIVIA RAJATURAI

 Klang, Malaysia |  +60 123756484 |  therinakuva@gmail.com; therinasaadhana86@gmail.com

SENIOR FINANCE MANAGEMENT PROFILE

Senior professional with 13 years of experience in finance and accounts management in diverse roles across the organizational hierarchy. Acknowledged and awarded by the senior management and other stakeholders for consistently rendering superior quality service across the professional career. Seeking challenging senior managerial assignments with a reputed organization to utilize acquired skills in accomplishing organizational growth objectives

CORE SKILLS	EXECUTIVE SUMMARY
Strategy Planning	<ul style="list-style-type: none">• Skilled and experienced in numerous financial and accounting fields, including credit control, budgeting, strategic planning, financial reporting and analysis, financial & operational KPIs analysis.• Performance-oriented professional expertly aligns accounting procedures and process optimizations with broader corporate initiatives.• Expertise in designing and implementing systems to achieve financial discipline and improve the overall efficiency of the organization.• Prepare/ interpret management reporting on balance sheets, cash flow and profit and loss statement, including monthly explanation of variances to budget.• Assist board of directors in decision making by effective strategic analysis, produce and formulating strategic and long-term business plans, budget, management reports and variance analysis.• Implement organizational financial plans, budgets and forecasting activities aligned to corporate strategies.• Motivational leader and mentor of multicultural and cross-functional teams with team management skills, adapting with agility to new environments and delivering consistently high levels of client satisfaction.
Finance & Accounts Management	
Internal & External Audits	
Revenue Enhancement	
Budget & Cost Management	
Project Management	
Resource Optimization	
Vendor Management	
Liaison & Coordination	
Team Leadership	

PROFESSIONAL EXPERIENCE

OCS Malaysia Senior Financial Analyst	Nov 2022 - current
--	--------------------

Responsibilities:

- Lead the preparation and analysis of monthly, quarterly and annual financial reports. Identifying variances and areas for improvement.
- Drive budgeting and forecasting processes in collaboration with business units, ensuring alignment with strategic objectives.
- Monitor key performance indicators (KPIs), business metrics and financial ratios to supposer operational and strategic decision making.
- Partner with department heads to provide financial insights, cost benefits analysis, and recommendation to optimize performance.
- Analyze and explain variances against budget, forecast and prior period, providing detailed commentary and recommendations.
- Support pricing strategy and contract analysis by evaluation cost structures and margin impacts.
- Collaborate with accounting and audit teams to ensure accuracy of financial statements and compliance with internal controls.
- Analyze operating cash flow and working capital components to ensure sufficient liquidity, optimize cash management and improve overall financial efficiency.
- Lead in the preparation of board presentations, management decks.
- Continuously seek opportunities to improve financial processes, reporting capabilities and decision support tools.
- Respond to ad hoc financial analysis and reporting requests to support business and operational needs.

Achievements:

- Resolved AP process and reduced the manual process to speed up payment process.
- Resolved the AP reconciliation for all the suppliers.
- Tidy up the process flow for Finance and preparation of SOP.

Responsibilities:

- Prepare reporting on Balance Sheet, P&L analysis by console and outlets, and sales report analysis.
- Participate in the S&OP meeting as there are highlights on the operations and inventories. Improved productivity level and better customer level service.
- Focus on planning and preparing budget planning by all the channels, regions, segments, by products details, expenses and all the marketing plans.

Achievements:

- Proposed to the management for the write off bad debts and bad debts reduced to less than 1% for the year 2020.
- Monitored OPEX approximately of RM 0.5 million Vs 2020. Collections reduced from 60 days to 50 days.

Responsibilities:

- Involved in setting up the terms of the receivable, monthly terms for the receivable including sending monthly statements to the customer.
- Coordinate with various support teams for resolving dispute bills and reconciliations with the customer. Prepare and present various status reports and highlight abnormalities to the management.
- Assess new customers based on based on CTOS report or financial reports. Highlight issues on customer's financial position to the management.
- Involved in documentation prior to payment, preparing monthly report for the sales team, to follow up on the payments. Improve and implement for the bad debt collections.
- Liaise with the legal team regarding the outstanding issues in coordination with the Sales, Legal and Distribution Team. Perform daily cash management duties, including the recording of bank deposits, updating and distribution of cash receipts and posting of payments.
- Prepare reporting on Balance Sheet, P&L analysis, and sales report analysis. Conduct stock count and state the reasons of the discrepancies.
- Analyse based on the ratios and update the write up on the performance of the company.
- Review on the costing to propose to clients on new promotion pricing based on seasonal planning.
- Participate in the S&OP meeting as there are highlights on the operations and inventories. Improved productivity level and better customer level service.
- Prepare simulation for the management based on new project, budget analysis considering on how the operation is performing.
- Focus on planning and preparing budget planning by all the channels, regions, segments, by products details, expenses and all the marketing plans.
- Work on Distributors Management System (DMS) and Sales Force Automation (SFA) to consolidate selections of distributors under certain region.

EDUCATION

- | | |
|---|------|
| • Master of Business Administration , University Kebangsaan Malaysia | 2019 |
| • Degree in Financial Mathematics , University Malaysia Terengganu | 2009 |

PROJECTS

- Distribution Management System (DMS): Consolidation of customers. Managing certain segments to penetrate the market.
- Sales Force Automation (SFA): To lessen the manual paperwork. Speed up the automation. To ensure all the data are updated in the system. Data cleansings are updated correctly in JDE oracle. To be flow through into SFA/DMS.

IT SKILLS

- Microsoft Word
- Microsoft Excel
- Microsoft Power Point
- Microsoft Team
- Outlook
- Dynamics 365
- SPSS
- Oracle, JDE
- Cognos Power Play
- Xero
- Slack
- Zoom
- Power BI

COURSES COMPLETED

- The Complete Financial Analyst Course
- Fundamentals of Financial Analysis
- Introduction to SQL with MYSQL

PERSONAL DETAILS

- **Date of Birth:** 09 Sep 1986
- **Nationality:** Malaysian
- **Languages Known:** English, Malay, Tamil, Hindi,