



NURUL ATIQA MOHAMMAD FAUZI

STRATEGIST

CONTACT

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TOP SKILLS

- Strategic Thinking
- Problem Solving
- Creative Thinking
- Leadership
- Project Management
- Slide Management
- Product Development

MISCELLANEOUS

- Willing to travel: Yes
- Willing to reallocate: Yes
- Possess own transport: Yes

REFERENCES

M Satya Riayatsyah Syafruddin

- Chief Strategy & Sustainability Officer
- Jentayu Sustainability Berhad
- +6019 - 220 2226
- satya@jentayu-sustainables.com

Hasna Hashim

- Chief Technology Officer
- ACASIA Communications
- +6019 - 220 2226
- hasna@acasia.net

ABOUT

A passionate and experienced strategist committed to driving sustainable change. Proficient in developing and implementing sustainable business strategies that balance economic growth with social and environmental responsibility. Strategic communications professional with a proven track record of creating and executing effective communication strategies. Adept at developing messaging that resonates with target audiences and strengthens brand reputation.

EDUCATION

Master Business Administration

Multimedia University, Cyberjaya

CGPA, 3.97

2021 - 2022

BBA in International Business

University Technology MARA, Malacca City Campus

CGPA, 3.41

2010 - 2013

Foundation in Law

University Technology MARA, Kuantan Campus

CGPA, 3.06

2009 - 2010

Upper Form Education, SPM

MRSM Bitara Pengkalan Chepa, Kelantan

2007 - 2008

Lower Form Education, PMR

MRSM Pasir Tumbuh, Kelantan

2004 - 2006

**BANK MUAMALAT
MALAYSIA
BERHAD**

Mar 2024 – Present

HEAD, SUSTAINABILITY

- Established greenhouse gas (GHG) emission targets and managed the company's emission data.
- Managed sustainability data reporting and disclosure, the Global Reporting Initiative (GRI) Index, the Task Force on Climate-related Financial Disclosures (TCFD).
- Developed and implemented strategies to achieve sustainability goals, including carbon footprint reduction and resource efficiency improvements.
- Ensured compliance with sustainability-related regulations and standards.
- Led initiatives to enhance environmental, social, and governance (ESG) performance within the organization.
- Collaborated with cross-functional teams to integrate sustainability practices into core business operations.
- Monitored and reported on the progress of sustainability initiatives, providing strategic recommendations for improvement.
- Engaged with stakeholders, including investors, customers, and regulators, to communicate the bank's sustainability efforts and achievements.
- Implemented Bank Negara's Climate Change and Principle-based Taxonomy (CCPT), Climate Risk Management and Scenario Analysis (CRMSA), and Climate Risk Stress Testing (CRST) policies.
- Served as the Sub-Lead of the Joint Committee on Climate Change (JC3) committee as the SME Sub Lead.
- Led the Value-Based Intermediation (VBI) Working Group for the Energy Efficiency.

VP, CORPORATE COMMUNICATIONS

- Oversaw the company's digital presence, including social media channels, website content, and online campaigns.
- Fostered a positive internal communication environment, ensuring that employees were informed, engaged, and aligned with the company's values.
- Created and oversaw the execution of a content strategy and communication plans that supported the company's brand messaging across all communication platforms.
- Monitored and evaluated the effectiveness of sustainability initiatives; recommended and implemented improvements as necessary.
- Coordinated and managed company events, including exhibitions, fund managers' briefings, and townhalls.
- Developed and implemented a CSR program that aligned with the company's sustainability goals and the United Nations' SDGs.
- Coordinated and managed all aspects of the program, including planning, budgeting, and reporting.
- Collaborated with cross-functional teams to identify sustainable initiatives and strategies that supported business operations.

**JENTAYU
SUSTAINABLES
BERHAD**

Apr 2022 – Mar 2024

**ACASIA
COMMUNICATIONS**
Oct 2016 – Mar 2022

VP, STRATEGY AND SUSTAINABILITY

- Developed an inclusive strategic corporate plan, in line with sustainability culture and ESG framework.
- Established greenhouse gas (GHG) emission targets and manage the company's emission data.
- Oversaw sustainability data reporting and ensure accurate disclosure to Bursa Malaysia, the Global Reporting Initiative (GRI) Index, the Task Force on Climate-related Financial Disclosures (TCFD), and SESB.
- Developed company's sustainability framework.
- Direct sustainability program operations to ensure compliance with environmental or governmental regulations.
- Implemented and managed sustainability policies and procedures with the company's high ethical standards.
- Managed stakeholder mapping and prepare communications to stakeholders and respond to stakeholder inquiries.
- Managed stakeholder engagement coordinators, providing guidance and directing their workload activities to ensure meeting timescales and requirements.

HEAD, STRATEGY

- Led and prepare business analysis and performance and performance for Monthly ACASIA Management Meeting.
- Led Coordinating Committee (CC) and Board of Directors (BOD) meetings among 7 main ASEAN Telcos.
- Managed relationships and engagement with shareholders' CC Members and BOD Members once a month.
- Led company-wide Annual Business Plan and tracking of revenue & projects.
- Led the progress tracking for High Impact Initiatives and assist with and problem-solve specific issues, such as planning or allocating resources.
- Managed communication and collaboration throughout the project team and stakeholders, ensuring everyone's on the right page.
- Managing and produce framework and storyline materials for internal events, Townhall, Strategic Communications Convention and Sales and Technical Convention.

HEAD, STRATEGIC PARTNERSHIP AND BIDDING

- Designed and enhanced partnership process, blueprint and database.
- Built new process and policy for bidding management.
- Heighten up establishment of strategic partners to complete solution ecosystem, successfully added 63% growth of new partners.
- Champion and built new projects to create stronger partnerships that help to increase business impact and leveraging each other strengths.

**STANDARD
CHARTERED BANK**
May 2015 – Sep 2016

**BANK ISLAM
BERHAD**
Apr 2014 – Apr 2015

- Identified and filtered potential opportunities and feeding into the decision over whether to bid for the work.
- Identified bid platform such as government bodies that required any connectivity and ICT solution.

PRODUCT AND SERVICES EXECUTIVE

- SOFEA Run product's owner.
- Design solution, prepare proposal, pricing and technical specification for potential clients.
- Established new partnership and business arrangement with partners and clients.
- Reduced 30% costs for event's entitlement, event tee and medal by established strategic partnership with vendors.

DIGITAL CONSULTANT

- Managed digital services sales and products.
- Prepared on appropriate solutions in the field of ICT by selecting alternatives and optimized decisions while taking into account potential risks, benefits and overall impact to professional customers.
- Created project specifications and defined the workplan, duration, deliverables, resources and procedures a project has to follow to achieve its goals.

SETTLEMENT EXECUTIVE

- Assisted the Trade Settlement Head in the new custody system.
- Ensured full compliance of all laid down rules, regulations, practices and code of conduct imposed by the Company.
- Managed trade accounts and trade management daily according to their reimbursement date.
- Established close working relationship with Hub Centre, Counterparty, Group offices to facilitate an open and direct communication of issues.
- Assisted the Head to ensure Key Control Standards Assessment within department with nil over dues.

FINANCIAL EXECUTIVE

- Promoting and ultimately selling Bank Islam's commercial banking products particularly Business Premises financing with the primary objective of increasing the sales volume of the Bank.