

5<sup>th</sup> May 1986, Malacca

## FARIS SYAFIQ ABD RAZAK



LVG4, Jalan Cinta Tennis, Country Heights Villa, 43000, Kajang, Selangor D.E.



+6 017 2536647



faris.perez@gmail.com



https://www.linkedin.com/in/farissyafiq/



#### WORK EXPERIENCE

Strengthened experiences from both industry and government specifically in Policy, Strategic, Sectoral Development and High Impact Projects related to Technology and Innovation. Areas of experience include:

**Digital Transformation** 

Innovation Policy

Strategic Industry Planning

Multi - Projects Planing & Execution

National Agenda

Industry - Government Synergisation

**Smart City Implementation** 

**Regulatory Sandbox** 

**Ecosystem Development** 

#### MALAYSIA DIGITAL ECONOMY COORPERATION (MDEC)

Senior Manager, Strategic Initiatives, CEO's OFFICE

(September 2022 until present)

#### Strategic Management

- Focuses on strategy and new initiatives to benefit the organization including matters from the government and industry, such as annual business plan, RMK, RP, National Budget, NIMP, special projects etc.
- Planned and strategized digital's transformation effort for industry via the introduction and execution of PEMANGKIN as catalytic projects in various promoted sectors.
- Partly strategized and monitor MDEC's internal transformation initiatives to ensure CEO's direction and aspirations for digital transformation within is executed.
- Planned and streamlined holistically MDEC's programs based on mandate and corporate direction, it covers policy influencing, industry development and adoption and digital trade.
- Responsible for establishing stakeholder management on all fronts with a priority on government engagements. Also includes internal stakeholders to support a seamless working relationship.

#### LAKSANA, MINISTRY OF FINANCE

**Programme Manager (Secondment)** 

(March 2020 until May 2020)

#### Programme Management

- Monitor and ensure effectiveness and timely implementation of strategic and critical government's initiatives through inter Ministry-Agency coordination. (eg,: PRIHATIN, PENJANA, Budget 2021)
- Assess government's delivery abilities and provide feedback on opportunities to track performance, identify and resolve issues, and improve delivery performance.
- Conduct analysis to evaluate policy interventions and strategise new strategic initiatives that will impact the economy, business and rakyat.
- •Consolidate accurate and timely data among stakeholders for report analysis to establish data-driven policy interventions/initiatives for government

#### **FUTURISE SDN BHD (Subsidiary of Cyberview Sdn Bhd)**

**Programme Manager – Innovation & Technology** 

(March 2018 until August 2022)

### Programme Management

- Develop initiatives related to policy recommendation for the development of strategic industry to accelerate deployment of new innovations and technology to related Ministries and Regulators through National Regulatory Sandbox Program.
- Manage and facilitate programmes on the development of Innovation ecosystem that stimulates industry development, technology testing and capacity building under National Regulatory Sandbox Program.
- Provide technical support in collaboration programmes with other relevant Government agencies, institutions of higher learning, industry associations, industry players etc.

### Strategic Business & Development

- Establish National Regulatory Sandbox methodologies by developing programme framework for implementation and execution of programme process flow for the government and industry.
- Contribute in strategise, design and develop strategic proposals for new initiatives, programmes and projects in relations to the identified initiatives and leading towards the Company's vision and mission.
- Analyse, evaluate and strategise on business collaboration with partners and alliances to enable innovation ecosystem and capacity building, in Future Economy and Industry Revolution 4.0.

#### Network Development

- Establish National Regulatory Sandbox Governance by securing programme mandate from government of Malaysia through 'Majlis Pembangunan Negara'.
- Collaborate and coordinate industry consultation to jointly drive new policy recommendation to relevant Ministries and Regulators under the umbrella of National Regulatory Sandbox Programme.
- Representing Malaysia for Global Innovation Policy Accelerator Programme under Newton Ungku Omar Fund. A strategic collaboration between government of Malaysia and United Kingdom in understand innovation policy and sandbox development.

#### **CYBERVIEW SDN BHD**

Senior Executive – Innovation & Commercialisation

(June 2016 until Feb 2018)

#### Project Management

- Execute initiatives and programs based on industry demands and needs in Cyberjaya and align with the mandate and aspiration by Government for Cyberjaya to become Global Technology Hub.
- Establish collaboration with GLCs/Enterprise/SME under Global Technology Hub Programs focusing on the smart city technologies and applications in Cyberjaya.
- Intensity coordination, facilitation & monitoring on project implementation as the main secretariat of Cyberjaya City Innovation Council (CIC); developed SOP and managed quarterly meetings with all Cyberjaya Stakeholders.

### Strategic Alliances & Development

- Prepare, evaluate and analyse latest smart city projects and latest technologies and technology providers (local & international).
- Smart Sustainable Cities Standardisation Framework, committee member representing input from Cyberjaya to development of smart city standards framework, collaboration initiative by MCMC.

# MALAYSIAN INDUSTRY-GOVERNMENT GROUP FOR HIGH TECHNOLOGY (MIGHT) Prime Minister's Department.

Program Coordinator And Monitoring (June 2013 until May 2016)

#### Program Management

- Coordinator for National Smart City Program, through the application of Green Technologies with ICT as the enabler.
- Overseeing strategic issues related to policies, enablers and high impact projects for nation-wide implementation Project Coordinator.

• Facilitate resolution of enablers including funding sources, market access, green governance, standard & certification, technology collaboration with academia and green human capital development.

#### Network Development

- Establish industry driven Task Force to jointly develop Smart City framework for implementation in specific areas involving energy efficiency, waste value chain, multi model transportation, ICT backbone on infocomm/command centre, etc.
- Jointly explore with industry on new & innovative business models in Green & ICT to spin-off high impact, high technology industry value chains.

### Capacity Building

- Involvement in G2G initiative of Newton Ungku Omar between UK and Malaysia's Government on National Big Data capacity building program. Strategically on building the capacity of local government in understanding and utilising big data analytics to drive decision-making in cities.
- Facilitate and analyse Focus Group workshop related to strategic areas under RMK11; Smart City Implementation Program and Industry development Program.

# Corporate Planning And Operations Executive (April 2012 until June 2013)

- Responsible to formulate industry collaboration package for MIGHT Membership Program.
- Designed and developed Membership Data System Customer Relationship Mgmt (CRM).
- Extensively involved in global and high level event management.

# Big Beak Pictures (M) Sdn Bhd - Project Manager/Designer (May 2011 until March 2012)

- Animation Production Management Animation and Audio;
- Conseptualised Merchandise/Packaging and Product Design;
- Creative Team & Creative Events Organizing & Coordination.

## Imarah Auto Sdn Bhd – Production Designer (July 2010 until May 2011)

- Leading and coordinating the design and construction of product manufacturing;
- Oversee the progress, quality and optimization aspects of production and manufacturing;
- Conceptual and prototype model making.

## Perez Design Sdn Bhd – Designer

#### (July 2009 until June 2010)

- Design Development & Corporate Branding
- Privatisation proposal for Business on Wheel for SMEs;
- Feasibility Study on the new trend of Business on Wheel (Caravan).



Year 2009 BSc of Applied Art & Design, Major in Industrial Design

International Islamic University Malaysia(IIUM)

Year 2004 Foundation in Architecture and Environmental Design

Matriculation Centre International Islamic University Malaysia

Year 2003 Sijil Pelajaran Malaysia (SPM)

Sekolah Menengah Agama Kuala Lumpur (SMAKL)



### **PERSONAL**

**Certification** Prince 2 – Project Management,

MIT Sloan's Design Thinking Course: Innovation of Products and Services, Global Innovation Policy Accelerator (GIPA) Programme by NESTA UK,

Certified Professional Technologies Graduate (MBOT).

Certified Internal Audit ISO.

**Publication** MIGHT's Cities For Tomorrow, 1<sup>st</sup> Edition 2016,

Anjung Seri 2010 – publication on final year project in "Ruang Pereka Muda"

Skills Adobe(Photoshop, Illustrator), Creative Event Management, Prezi,

MS Office (Word, Excel, PowerPoint), 3Ds Studio Max.

Interest Model Making & Prototyping, Smart Cities, Car Design, Ergonomic Studies,

Traveling, Theatre, Liverpool FC, Golf, Futsal, Minimalism Concept.