

CD Lee

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PROFESSIONAL SUMMARY

CD is a results-driven professional with a proven track record in sales, market expansion, and relationship-building, skilled in identifying and seizing opportunities in emerging markets to drive revenue growth through innovative strategies. With expertise in consistently achieving and surpassing sales targets, CD excel at understanding client needs, delivering tailored solutions, and providing exceptional customer service.

HARD SKILLS

Copywriting
Canva
AI for work

SOFT SKILLS

Public Speaking
Time Management
Networking

EDUCATION BACKGROUND

STPM (June 2018 – November 2019) - SMK Taman Sea

HELP University (Sept 2010 - August 2014) - Bachelor of Psychology

WORK EXPERIENCE

Real Estate Negotiator

GS Realty, Hunter Realty, Lotus Realty, Zilin Realty (2014 - 2021)

- Build and maintain client relationships by understanding their property needs, providing market insights, and negotiating agreements.
- Market properties effectively through listings, advertisements, and open houses to attract potential buyers or tenants.
- Manage transactions, including preparing documentation, ensuring compliance with regulations, and coordinating with legal and financial professionals.

Partnership Manager

ReSkills EdTech Sdn Bhd (2021 - Present)

- **Partnership Development and Strategy:** Identify, evaluate, and pursue new partnership opportunities while aligning them with organizational goals and developing strategic plans for mutual growth.
- **Relationship Management and Collaboration:** Act as the primary liaison for partners, fostering strong relationships, addressing their needs, and coordinating joint initiatives with internal teams.
- **Government Engagement:** Communicate and collaborate with government officials to build partnerships, align initiatives with public policies, and secure support for organizational goals.

LANGUAGES

Proficient in writing and speaking English, Mandarin and Malay and can speak fluent Cantonese (Chinese dialect).

REFERENCES

Available immediately upon request.