



Helmi Mohamed

B. Sc. in Accountancy,
Northern Arizona University, USA

SENIOR MANAGEMENT PROFILE

20 over years of experience in Supply Chain Management, Procurement, Port & Logistics Management, Finance & Accounting, Corporate Finance, Project Management and Business Development.

Holding various management position within Government Link Companies (GLC) with last position in GLC as Vice President, Supply Chain Management/Logistics & Distribution, Indonesia, PT Minamas Gemilang, an Indonesia Upstream Business Division of Sime Darby Plantation Berhad.

At present, heading Logistics Division at Baiduri Dimensi Sdn Bhd, a fully Integrated Logistics Company involved in Port Operation, Shipping, Freight Forwarding, Warehousing and Transportation activities at all major ports in Malaysia.

Previously, heading a business development, corporate strategy & commercial division of Johor Port Berhad, focusing on port expansion into overseas market and expansion of port's storage capacity (warehouses & container yard) to cater for throughput growth as part of the business sustainability initiative.

While working with PT Minamas Gemilang, a Sime Indonesia Upstream division, manage and monitor overall (end to end) supply chain activities within Indonesia which includes but not limited to control and monitoring of divisional cost center, budgetary exercise, procurement/sourcing of plantation input, contract management, port logistics (warehousing, shipping & land transportation), inventory management and regional bulking operation. Working closely with number of big consulting firm such as McKinsey, AT Kerney and Boston Consulting Group in various cost optimization program.

Strong business acumen, highly effective leadership and management skills, strong networking within Asia region from past experience handling huge logistics contract for;

- i. importation of rice into Malaysia from Thailand, Vietnam & Pakistan
- ii. inter-island palm product transportation i.e. CPO & CPKO from Upstream Indonesia to downstream (refinery) Indonesia & Malaysia
- iii. export of palm products i.e. RBDPO, Olein & PFAD to Europe, India and other countries
- iv. distribution of lube products within Malaysia and export within Asian country for prominent lube brand i.e. Repsol, Penzcoil & Toyota Genuine Motor Oil

QUALIFICATION

- Bachelor of Science in Accountancy, Northern Arizona University, AZ USA
- American Associate Degree (AAD), MARA Science College Kuantan, Pahang
- SPM – 1st Grade, MARA Junior Science College, Terengganu

SKILLS

- Supply Chain Management
- Port Logistics
- Corporate Finance
- Finance & Accounting
- Project Management
- Business Development

PROFESSIONAL EXPERIENCE

Baiduri Dimensi Sdn Bhd

2022-Present

(a fully Integrated Logistics Company)

Baiduri Dimensi Sdn Bhd, HQ in Port Klang having various logistics activities in all major ports in Malaysia i.e. Westport, Northport, Johor Port focusing business activities in port operation, shipping, freight forwarding, hire of equipment, warehousing & transportation with annual registered revenue of RM80 million. Among major customer of Baiduri are all major ports in Malaysia, Sime Darby Plantation, FGV Holdings Bhd, Toll International Logistics (Australian based Company), Stirling International Logistics, Pacorini Group (London Metal Exchange player), Henry Bath (London Metal Exchange Player), MSM Sugar and Fieldcore (GE Group of Company) and Nature Best (Importer of fruits from overseas stored in temperature control warehouse in Westport)

General Manager, Logistics

- ***Focusing on;***
 - Expanding logistics business of the Company i.e. Marine Logistics activities (Harbour tug operation for berthing and husbanding operation, ship-to-ship and salvage operation) and cold storage for perishable and specialties products (pharmaceuticals, cosmetics, etc)
 - Company capacity expansion – Warehouse i.e. increase storage capacity from 100,000 sqm to 150,000 sqm in both ports & free zone area, shipbuilding for number of harbours tug boats to support Marine Logistics activities
 - Government & Authority Liaison – Ministry of Transport, APAD, LPK, PKFZ, Local Authorities, and other government agencies

**Johor Port Berhad (known as Pasir Gudang Port)
a subsidiary of MMC Corporation Malaysia**

2020-2022

The Port is located at the southern tips of Peninsular Malaysia. It's a multi-terminal port with 660 acres designated as a Free Zone and 340 non-free zone. The port handle Bulk, Breakbulk, Liquid Bulk and Containerize cargo for both DG & Non-DG. Among prominent ports tenant are Titan Lotte Chemical, BASF, Felda Global Ventures, FEOTO, Petronas, Shell, Yearly cargo throughput generated by the Port for both Containerize & Bulk are 1 million TEUs (20 footer equivalent unit) and 13 million FWT.

**Head, Business Development & Commercial
Container, Bulk & Breakbulk**

- **Focusing on;**
 - Expanding port business outside of Malaysia i.e. Karachi Port, Pakistan, Belawan Port, Indonesia & Wei Fang Port China
 - Port capacity expansion – Warehouse i.e. conversion of single-story warehouse to multi-storey warehouse and yard to cater for throughput growth i.e. expansion of container yard (CY) from its capacity of 1 mill TEUs into 1.5 mill TEUs
- To create sustainable business model such as to centralized business activity into Regional Distribution Centre (RDC) i.e. FGV claims they are the Largest Palm Oil Storage/Hub in Asia, Fertilizer Hub, Renewable Energy Hub & Furniture Hub

**Sime Darby Plantation Berhad
/ Minamas Plantation, Indonesia**

2013 – 2018

The company have downstream facilities in Netherland, Liverpool UK, South Africa and upstream activities in Malaysia and Indonesia generally producing a Palm Oil. The refineries are in Malaysia and Indonesia. Globally they employ over 20,000 people and they are publicly listed on the Malaysian stock exchange.

**Vice President, Supply Chain Management Upstream Indonesia
Director, PT Kridatama Lancar, Indonesia
Director, PT Ladang Rumpun Subur Abadi, Indonesia**

- **Bulking & Warehouse Management** - in plantation business for each bulking station must have storage tank for CPO and CPKO, warehousing space to store Palm Kernel (PK) & Palm Kernel Expeller (PKE).
- **Palm Product Distribution** from upstream (Mill) to downstream (Refinery) via Barge and road tanker. CPO production by the Company in Indonesia itself ranging from 800,000 MT to 1 Mill MT depending on the crops yield and OER.
- **Managing direct downline at Headquarters** – total staff under supply chain division was 220 people which include HQ and at respective bulking station.

Achievements:

- Appointed as a Director for subsidiary Company of PT Minamas Gemilang, a division under Sime Darby Plantation Berhad, Upstream Indonesia:
 - PT Kridatama Lancar, Kalimantan Tengah, Indonesia
 - Principal activity are Palm Oil Plantation and Coal Mining
 - PT Ladang Rumpun Subur Abadi, Kalimantan Selatan, Indonesia
 - Principal activity is Palm Oil Plantation
- Member of Indonesia Tender Committee (ITC)
- Member of HSE/HIREC committee
- Member of Indonesia Management Committee (IMC)
- Member of Round Table Sustainability Palm Oil (RSPO) & Indonesia Sustainability Palm Oil (ISPO)
- Worked with McKinsey, AT Kernay & Boston Consulting for cost optimization program

UMW Lubricants / Lubetech, Malaysia

2009 – 2013

The Company producing various lubricant products from Engine Oil, Transmission Oil, Hydraulic Oil, Motorcycle Oil, Greases and other specialty lubricants for marine oil & gas. Among prominent brands in the market that the Company manufacturing are Repsol, Pennzoil, Toyota Genuine Motor Oil (TGMO) & Perodua Oil.

Head, Supply Chain Management

(20 staff directly reporting coupled with number of transportation contract with transporter and storage provider)

- Sourcing/Procurement of various type of Base Oil and packaging material
- Inventory Management of Lubricants products
- Logistics & Distribution of Lube products – shipping for export market as well as local distribution.

Achievement:

- Appointed as a Project Manager for Warehouse Automation Management System (WAMS) Project – RFID to enhance traceability of the products & mitigate leakages along the chain and Automated Storage Retrieval System (ASRS)
- Member of Tender Committee (MTC)
- Member of HSE/HIREC
- Member of Management Committee (MMC)

Gapima Sdn Bhd/ UEM Group Berhad (UEMG)**2006 – 2009**

The company involve in 3PL business mainly to support Government logistical activity by providing transportation, warehouses and freight forwarding services.

Head, Supply Chain Management

- Freight Forwarding (FF)
- Inventory, Logistics & Distribution
- UEM Logistics arm for Pharmaniaga Logistics, CIMA, Kualiti Alam, etc

Achievements:

- Obtain UEMG Board's provisional approval for proposed development of Iskandar Logistics Terminal (ILT) at Southern Industrial & Logistics Cluster (SILC), Nusajaya, Johor Darul Takzim
- Project worth over RM300 million aspired to benefit the South Johor Business Community as well as to be earmark as one of the prominent flagship project of UEM / Khazanah Nasional under Iskandar Malaysia initiative.
- Project was KIV by Khazanah since they have other priorities i.e. Penang 2nd Bridge, etc

Johor Port Berhad**2001 – 2006**

Executive Director, Bernas Logistics Sdn Bhd

Senior Manager, Corporate Finance, Johor Port Berhad

Financial Controller, JP Logistics Sdn Bhd

- SLA with BERNAS on total logistics management for importation of rice Warehouse, Haulage, Conventional Trucking, Shipping & Freight Forwarding

Achievement:

- Appointed as an Executive Director of Bernas Logistics Sdn Bhd (subsidiary of JPB) for 1 year term to oversee the operation/administration of the company, importation of rice activities into the country and the national distribution arrangement (inclusive Sabah/Sarawak)

Titan Petrochemicals (M) Sdn Bhd**1997 – 2001**

Cost Accountant (Cracker 1 & 2, Aromatic BTX & COGEN) Titan Petrochemicals (M) Sdn Bhd

Area of SAP expertise FICO/COPC/MM/PM

- Management Accounts
- Financial Reporting
- Initial Public Offer (IPO)

Achievement:

- Nominated by the Management for 6 months understudy assignment at West Lake Olefin Plant in Louisiana, USA during design stage of SAP (COPA/COPC) module.

PERSONAL INFO

Date of Birth: June 17th, 1974
Status: Married with 3 kids
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COMPUTER LITERATE

- SAP (FICO/MM/PM/COPC/COPA)
- Oracle (LN6)
- Other Customize ERP System
- Microsoft Office (Powerpoint, Excel and Words)