

## WAN SUHAIMIE BIN WAN MOHD SAIDIE

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### **Summary**

A creative writer, an effective communicator, a seasoned analyst, a team leader/player with a proven track record in the field of financial macroeconomic research since 1996. An ardent believer in the integration of behavioural science with financial economics to produce sound investment strategy and decisions.

### **Education & Learning**

#### **Massachusetts Institute of Technology – Sloan School of Management**

##### **Executive Programme, Business Analytics**

Awarded a certificate of completion for Executive Program on Big Data: Making Complex Things Simpler, March 2012

#### **Harvard Kennedy School of Government**

Awarded a certificate for Executive Program on Behavioural Finance, October 2011

#### **Certified Financial Planner, CFP®**

Earned an internationally recognised certificate in financial planning (2003)

#### **Internationales Institut für Journalistik, Berlin Brandenburg eV**

Awarded Certificate Diploma in Photojournalism from Brandenburg School of Journalism, Berlin, Germany, 1993

#### **International Islamic University, Malaysia**

Conferred a Bachelor's degree in Economics (Hons.), 1988-1991

### **Career Achievements to Date**

#### **Kenanga Investment Bank Berhad**

*June 2006 till present*

**Position: Head, Economic Research, Research Dept**

#### **Function and Responsibilities:**

- Leading Kenanga's economic research unit in providing market-oriented and timely reports and commentaries. To come up with a "big-picture" viewpoint for the equity research team while focussing on the Malaysian economy and closely monitoring the Global economy in particular ASEAN and G8 nations' macro developments as well movement in major commodities (oil and gas, palm oil, etc) along with major and regional currencies.

- Assisting the Head of Research on: the overall market strategy, department organisational administrative matters, adherence to the Standard Operating Procedure and code of conduct.
- **Advising clients (mainly fund managers) on the direction of the Malaysian economy** over the immediate to medium term and highlighting the “turning points” that could bring changes to the financial market by applying trend analysis, macro modelling and combined with personal working experience.
- Regularly attend **marketing trips to present market outlook to clients**, who are both local and foreign fund managers on a quarterly basis. Brief in-house equity dealing team and teleconferencing with a large local fund manager on a daily and weekly basis respectively.
- Provide economic guidance, direction and advice for the rest of the Kenanga Investment Bank’s various units especially its treasury division as well as its futures broking arm Kenanga Deutsche Futures Sdn Bhd, Malaysia’s leading futures brokerage in terms of volume of trade.
- A participating member of the bank’s Group Risk Management committee (formerly Asset and Liability Committee) chaired by the CEO/Managing Director on the direction of the economy and provide input to its risk management strategy.
- **Relationship building** with internal business units, institutional and retail clients through marketing, talks and presentation.
- Establishing close working relationship with the relevant Government authorities including Bank Negara Malaysia, Ministry of Finance, Khazanah Bhd, Department of Statistics, Permodalan Nasional Bhd, Employees Provident Fund, Value Cap etc. as well as corporate leaders.
- **Established good rapport with both the local and foreign media** having interviewed and widely quoted by *Reuters, Bloomberg, Thomson News (AFX-Asia), Agence France Presse, AP-Dow Jones*. My reports and comments have also been published in *The Star, New Straits Times, The Edge Daily* and *The Malaysian Reserve*.
- Deployed to Riyadh, Saudi Arabia and attached to our partner company *AlWasatah AlMaliah* in 2008 to help set up its research department and support the investment team.

## **AmSecurities Sdn Bhd**

*June-1999 till end-May 2006*

### **Position: Senior Economist**

With almost 7-year stint with AmSecurities (partly owned by the ANZ Bank) I was fortunate to be exposed to the various functions of stockbroking and investment banking. I reported directly to the Managing Director who is also the chief economist.

### **Function and Achievements:**

- Set up and value-add comprehensive database on Malaysia and the region to assist in the department’s macroeconomic analysis.
- Build forecasting models to calculate the fair value of the ringgit and determine its future value. Fine tune forecasting models for GDP, inflation, industrial output and external trade.
- Prepare presentation slides and write speeches for the MD and Chairman of AmInvestment for conference and seminars.
- Function wise, it is quite similar to what I’m currently doing in Kenanga.

**BridgeNews (Ltd)***December-1998 to May-1999***Position: Financial Journalist**

A US-based real-time financial news provider formerly owned by Knight-Ridder Inc, second largest newspaper publisher in the US in the 1980s & 90s.

**Function and Achievements:**

- Similar with AFX-Asia (see below).

**PB Worldsec Securities (M) Sdn Bhd***June-1996 to Nov-1998***Position: Analyst cum-Economist**

A joint-venture between PB Securities Bhd and Worldsec Securities Public Ltd, a Hong Kong-based financial investment firm used to be partly owned by Mitsubishi Tokyo Bank of Japan. It was my first break into equity and economic research after five years in journalism.

**Function and Achievements:**

- Analysing finance companies and special projects as well as assisting the regional economist in covering the Malaysian economy.
- Prepare daily morning presentation and conference call with Hong Kong HQ, commenting on latest development on the Malaysian economy and the finance sector.

**AFX-Asia Financial News (Ltd)***November-1995 to May-1996***Position: Financial news reporter**

A foreign news wire provider formerly jointly-owned by Agence France-Presse, Financial Times Group, Nihon Keizai Shimbun, AAP and AFX-Extel News Ltd. Later it was bought over by Xinhua News Agency before currently taken over by Thomson Financial, owner of Reuters.

**Function and Achievements:**

- Part of a three-person bureau team doing real-time news coverage on the Kuala Lumpur stock exchange (extensively monitoring the top-100 blue-chip companies), economy, forex, bonds, futures, corporate, and the money market.

**The Star Publication (M) Bhd***October-1991 to October-1996***Position: News reporter**

Malaysia's leading local English daily and listed on the Bursa Malaysia.

**Function and Achievements:**

- Reporting for the news desk specifically covering the judicial court, trade union/labour relations, crime and politics as well as the business section. Covered the general elections in 1994 and few by-elections.

- Held the post of Treasury for the National Union of Journalist (1994-1995) – represented International Federation of Journalist at regional conferences as speaker and delegate.

### Other Activity

#### **Speaking Engagement:**

- 2013 – Present: Appointed as an **opinion leader of Bursa Malaysia's** new initiative – BursaMarketplace.
- 2008 – 2010: Subject matter expert speaker for Securities Industry Development Corporation (SIDC), a training arm of Securities Commission to conduct a one-day/ two-day programme to licence dealers and fund managers on current issues related to economics and the financial market.
- Engaged by Ernst & Young at its annual Post Budget conference as speaker.

### Skills Summary

#### **Non-technical Skills:**

- Neuro Linguistic Programming (NLP) skills and its application to both professional and personal development.
- Constantly fine tuning and improving verbal and written communication skills to apply to professional and personal life.
- Besides working professionally in both written and spoken English, I am of a mixed Chinese-Malay parentage who speaks and writes well in Bahasa Malaysia. I have basic knowledge of German, Arabic and a spattering of Cantonese.

#### **Computer skills:**

- Advanced skills in Microsoft Word, Excel and PowerPoint. Usage and function of the Bloomberg Analytics, Datastream CEIC data providers.

### Interests

Gardening, reading non-fiction, multi-sport fitness training, running, swimming, cycling, yoga, motorcycle riding and touring.

### Referees

Available upon request