



Jays Chua Bun Hui

KEY HIGHLIGHTS

- Sales and trading experience in **Equities, Derivatives** and **FX** over 19 years.
- **Certifications / Credentials:** Certified Blockchain and Finance Professional, Fintech: Innovation and Transformation in Financial services, Web 3.0 Knowledge Certification, Chartered Alternative Investment Analyst candidate (CAIA Level 1)
- Account manager & trading captain for several top domestic funds; five sales traders in the region reports to me.

PROFESSIONAL EXPERIENCES

Aug 2015 – Present

Macquarie Capital Securities, Kuala Lumpur

Senior Vice President, Asean Equity Sales Trading

- I work closely with the sales and research team to develop client strategy. In my first two years in Macquarie, I played a key role in developing the client base and solidifying the Malaysia office's position as a top foreign equity broker.
- A trading captain for several key clients; I lead a group of sales traders with diverse backgrounds across the Asia Pacific region.
- Proven track record in cross selling Macquarie's products including electronic trading, program trading, ECM, ETF, block solution and index strategy.
- Work with the development team to enhance internal softwares and applications including Algo strategy.
- Monitor trading desk's exposure is within the firm's and regulator's limits. Built good rapport with industry regulators.

June 2010 – July 2015

Nomura Securities, Kuala Lumpur

Vice President, Equity Sales Trading

- To promote Nomura's products to institutional clients. Good track record in finding liquidity and blocks for clients.
- Strong working knowledge in various execution channels within both high and low touch segments.
- Two junior sales traders in Malaysia under my supervision.
- Built solid relationships with domestic institutional clients.

Jan 2010 - May 2010

AmBank Group, Kuala Lumpur

Assistant Manager, Traded Market Risk

- Analyze and monitor risk position of various desks including equity derivatives, ECM and proprietary books.
- Determine the daily risk position, ensuring completeness in capturing all risk positions in trading books. Monitors risk positions against market risk limits (both VaR and non VaR limits) through regular Market Risk management reports.
- I manage a team of junior analysts in the department.

May 2007 - Dec 2009

Hong Leong Investment Bank, Kuala Lumpur

Equity Sales Trading

- Maximize revenue as a team by providing trading ideas and quality trade execution for foreign funds and inter-brokers.
- A market share contributor for the company with significant sales revenue.
- Reports to a senior manager with direct and frequent reporting to the CEO of the division. Two dealers come under my supervision.

Jan 2005 - May 2007

RHB Investment Bank, Kuala Lumpur

Equity Sales Trading

- Maximize revenue as a team by providing trading ideas and quality trade execution to foreign funds and inter-brokers.
- Supervised two dealers, ensuring best execution for clients.
- Specialized in program trading.

Feb 2004 - Dec 2004

Kenanga Deutsche Futures, Kuala Lumpur (associate company of Deutsche Bank AG)

Futures Dealer

- Develop client relationships with foreign clients and advisory on KLCI Index Futures and Crude Palm Futures market.
- Execute trades on behalf of clients and provide market commentary/strategy on index futures and the rolls market.

Jan 2003 - Jan 2004

MADISON DEANE & ASSOCIATE, INC., New York City, USA

Trader Assistant (FX Spot)

- Assist traders to monitor trading limits, exposure and general trade support.
- Collate and analyze G7 economic data for traders. Possess good working knowledge of technical analysis.

Certifications

Jan 2022

National University of Singapore Business School - Fintech: Innovation and Transformation in Financial Services

August 2021

Blockchain Council - Certified Blockchain & Finance Professional Training (credential ID 40958011)

August 2021

National University of Singapore & Asian Institute of Digital Finance - Web 3.0 Knowledge Certificate in Financial Services (credential ID C89AD486EC134923AF4A5A21FDBE6B42)

Mar 2012

Chartered Alternative Investment Analyst (CAIA) - Level 1. Candidate for Level 2 in September 2023.

Educations

Aug 2000-Dec 2002

St. Cloud State University, Minnesota, USA - Bachelor of Science in Finance

Jan 1998-Jun 2000

H.E.L.P Institute, Malaysia - American Degree Program (Credit transfer)

Jan 1997-Dec 1997

H.E.L.P Institute, Malaysia - London School of Economics – Diploma

OTHER EXPERIENCES

- St. Cloud State University's Huskies Investment Club member; support professor in managing the Finance School's investment fund. Responsibilities include: Research and valuing stocks.
- St. Cloud State International Student Association - Malaysian Student Representative

BIODATA

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REFERENCE AVAILABLE UPON REQUEST