#### ZULFADLI AMIN

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Education		
2021 – 2022	University of Oxford, Blavatnik School of Government Master of Public Policy (Focus: Economics, Law, Climate Change, Digital Economy	<b>/</b> )
2008 – 2011	Universiti Teknologi MARA (UiTM) Bachelor of Education	
Trainings		
2024	GRI Certified Sustainability Professional Training (on-going)  Global Reporting Initiative (GRI) & ESG Right	
2024	Masterclass in Transition Planning (on-going) Oxford Sustainable Finance Group, Public and Third Sector Academy for Sustainable	Finance
2024	Sustainable Finance (on-going) Oxford Sustainable Finance Group	
Work Experience		
Oct 23 – Present	Malaysia Digital Economy Corporation (MDEC) Head, ESG & Sustainability	Malaysia

- Developed and executed the company's sustainability strategy, aligning with international standards such as GRI and SASB contributing to a 5% reduction in carbon footprint
- Focused delivery on 5 ESG focus areas: Technology for ESG, Sustainable Finance, Talent Management, Supply Chain Management and Climate Change
- Spearheaded the Materiality Assessment process, identifying 19 sustainability matters and integrating them into business operations to enhance sustainability outcomes
- Prioritized and engaged 14 stakeholder groups including industry associations and Ministry of Finance (MoF) to foster collaboration and drive forward the sustainability agenda
- Collaborated on UOB FinTech GreenTech Accelerator, advancing 30 sustainability solutions across circular economy, energy efficiency, reporting, and carbon management
- Established a comprehensive sustainability reporting mechanism, improving transparency and stakeholder communication, and achieving a 30% increase in stakeholder engagement.
- Local and global strategic advocacy:
  - o UN Climate Change Conference 28, UAE December 2023
  - o Global Enabling Sustainability Initiative (GeSI) January 2024
  - o ASEAN Twin Transitions (Digital x Sustainability), Cambodia March 2024
  - o UOB GreenTech Accelerator 2024 March 2024
  - o 2024 Planetary Health Summit & 6th Annual Meeting April 2024

# Aug 22 - Dec 22

# HM Treasury & UK Centre for Greening Finance & Investment Consultant

United Kingdom

- Conducted in-depth qualitative analysis and formulated comprehensive decarbonization strategies for the UK's Transition Plan Taskforce (TPT), focusing on critical sectors including aviation
- Spearheaded the development of the UK TPT's disclosure framework, collaborating with the London Stock Exchange and London School of Economics. This framework emphasizes transparency, strategy, stakeholder engagement, measurable targets, and governance, setting a new benchmark for climate-related disclosures
- Analyzed global best practices in green finance and sustainability reporting, incorporating these
  insights into the TPT framework to ensure it reflects leading-edge thinking and practices
- Engaged directly with policymakers, financial executives, and sustainability leaders to align the TPT's recommendations with global sustainability goals, ensuring that the framework supports the broader objectives of the Paris Agreement and contributes to a sustainable financial system.
- Local and global strategic advocacy:
  - o UN Climate Change Conference 27, Egypt December 2022
  - Climate Week New York City December 2022

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#### Jul 19 - Sept 23 Central Bank of Malaysia

Senior Manager, Strategic Management Department

Malaysia

- Involved in the exploration of Central Bank Digital Currency (CBDC) to futureproof monetary and financial stability. Managed cross-functional teams collaboration with BIS Innovation Hub, the Hong Kong Monetary Authority, the Bank of Thailand and People's Bank of China
- Participated in multisectoral collaborations with APEC, UNCDF, and prominent FinTech firms to drive the agenda for economic sustainability, financial inclusivity, and enhanced social responsibility for gig workers
- Improved the governance framework for Committee of the Islamic Financial Services Board (IFSB); improved operational efficiency, organizational culture, and stakeholder trust
- Managed "Digital Strategy Working Group's" collaborations (four cross-functional teams); implemented sustainable performance transformation, digitization, and enhanced productivity initiatives impacting 3,000 workers in Kuala Lumpur, London, New York, and Beijing

#### Apr 18 - Jun 19

#### Accenture ASEAN

Malaysia

Management Consultant, Talent & Organization

- Designed operational efficiency improvements and implemented deep integration of systems, people, and data across PETRONAS' hydrocarbon value chain (3 subsidiaries, 5,000 employees)
- Restructured engagement flow across subsidiaries, employee education and deploying advanced analytics to navigate client's transformation effort, resulting in a 92% boost in project engagement rate
- Identified and addressed underperformance in client operations, streamlining low-value processes and increased Process Cycle Efficiency by 5%. Unlocked \$300m value potential through the Gas Value Hackathon.

#### Apr 14 - Mar 18

#### Malaysia Digital Economy Corporation (MDEC)

Malaysia

Manager, Talent & Digital Entrepreneurship Division

- Conceptualized and implemented "#mydigitalmaker" project through public-private cooperation; onboarded over 40 digital industry firms, social businesses, and academic institutions
- Developed implementation strategy and built a network over 25 Digital Maker Hubs nationwide with over 30,000 participants

## Other Experience

#### Dec 2022

# General Confederation of Enterprises of Côte d'Ivoire & United Nations Industrial Development Organization

Côte d'Ivoire & Malaysia

Mediator

• Mediated a public-private sector benchmarking mission to improve Côte d'Ivoire's public administration, sustainability and business sector performance

Jan 2021

# Economic Planning Unit, Prime Minister's Department (2021) Consultant

Malaysia

• "Shared Prosperity Vision 2030 Strategic Plan" - designed sustainable human capital strategic thrusts; (1) transforming human capital, (2) strengthening labor market, gig economy and compensation of employees and (3) education & technical and vocational education and training

#### Others

2023 - Present

Co-founded "Oxford-ASEAN Collective" that aims to empowering communities & enabling public policy discourse in ASEAN

2009 - 2014

Co-founded "Mizo Mang Tha"; a women's sewing cooperative to help Burmese Chin refugee women become financially independent in Malaysia; grew the business to \$5k/year revenue