

**MOHAMAD EZUWAN AHMAD**

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To whom it may concern,

**Re: Job Application for Head of Sustainability**

I am writing to express my keen interest in contributing technical expertise and knowledge on sustainability within your organization. With over 12 years of experience in the field of sustainability, Environmental, Social, and Governance (ESG), stakeholder management, and public affairs, I am confident in my ability to contribute to the success of your organization.

Here are some key attributes that I believe make me a strong candidate for this role:

**Strategy Development:** I have successfully transformed and led the conceptualization, formulation, and implementation of sustainability strategies. I established a Sustainability Policy and ESG Framework, guided by the UNSDGs, FTSE4Good Bursa Malaysia Index, Global Reporting Initiative (GRI), and Taskforce for Climate Financial Disclosure (TCFD), to formalize the company's approach and roadmap toward achieving sustainability goals. I have worked with various industries, including construction, broadcasting, FMCG, hospitality-real estate, and shipping and logistics. I have successfully embedded ESG into the core business and managed the company's scorecard related to ESG, achieving all green targets and adhering to the scheduled plan.

**Stakeholder Engagement:** I have a proven track record of working closely with all levels of stakeholders, including Board members, C-Suite executives, heads of departments, and working team members. I collaborate with these stakeholders to set objectives, gather information, and communicate our sustainability results to external stakeholders through sustainability reports, the corporate website, and awards submissions. To date, I have led government-to-government decarbonization initiatives, including the Partnership for Infrastructure (P4I) with the Australian Government to establish a green shipping corridor between Australia and Malaysia.

**Technical Expertise:** My sound knowledge in technical subjects such as Road to Net-Zero, climate risk assessment, human rights, and diversity, equity, and inclusion (DEI) allows me to align sustainability initiatives with business objectives. I have developed various policies related to sustainability and ESG, including waste management, ethical sourcing, energy efficiency, human rights, and DEI. I am also a Certified Global Reporting Initiative (GRI) and Certified GARP: Sustainability and Climate Change professional. To date, I have managed and led seven (7) sustainability reports for several organizations and different industries.

**Professional Network:** Over the course of my career, I have built a vast professional network within both the public and private sectors, not only in Malaysia but also throughout Southeast Asia. This network enables me to collaborate effectively and stay updated on industry trends and best practices.

I would welcome the opportunity to discuss how my experience and skills can contribute to your organization's sustainability goals. Thank you for considering my application. I look forward to the possibility of further discussing my qualifications with you.

Sincerely,  
Mohamad Ezuwan Ahmad

## MOHAMAD EZUWAN AHMAD

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### PROFILE

Ezuwan is a highly reputed professional with extensive experience in sustainability, ethical sourcing, environmental change programs, public affairs, and corporate social responsibility. Driven to have an impact on the ground, he has a proven track record in developing and implementing policy & organisational frameworks which achieve positive outcomes for society and the environment. He is also capable of linking business strategy to the environment, social and governance (ESG) requirements of stakeholders.

He has worked around the region engaging directly with stakeholders, including government authorities, companies and NGOs, and is reputed for his ability to develop strong stakeholder relationships. With a strong belief in the capacity of companies to support social development goals, and an excellent understanding of the need for companies to develop robust yet cost-effective sustainability programs, Ezuwan's priority is to be involved in building the capacity of business to affect change.

### KEY SKILLS

Stakeholder Engagement  
Diversity, Equity, and Inclusions  
Project Management  
Toolkit Development

ESG risks and opportunities  
Decarbonisation; Net-Zero  
Strategic Planning  
Collaborative Partnerships

Sustainability Reporting  
Social Performance  
Policies Formulation  
Team Management

### CAREER HIGHLIGHTS

- Established and transformed PTP's sustainability journey from zero to be known at the national and international levels, including being selected to be featured during COP 28 in Dubai.
- Spearheaded a groundbreaking government-to-government project between the Malaysian and Australian governments, establishing a green shipping corridor and green bunkering hub in PTP.
- Led a national-level committee, collaborating with various government agencies, to establish a comprehensive green bunkering framework and regulations.
- Achieved recognition at the 2023 United Nations Global Compact Malaysia Brunei Gender Equality Awards (for large companies), receiving two additional acknowledgments for contributions to the Partnership for Infrastructure and as a Pioneer for the gender equality movement.
- Formulated a robust Sustainable Development (SD) Policy and SD Framework for the Port of Tanjung Pelepas (PTP) Banyan Tree KL, aligning with UNSDGs and FTSE4Good Bursa Malaysia Index, to formalize the company's approach and roadmap toward achieving its SD goals, in harmony with its vision and mission.
- Featured speaker at various international conferences, including the Reunion Maritime Week 2023, Asia Pacific Maritime Week, and Malaysia Maritime Week, sharing valuable insights and best practices in sustainability.
- Honored with the Best Sustainability/CSR Practices award by the Malaysian Association of Hotels (MAH) in 2020.
- Successfully led a team to attain EarthCheck certification at the Bronze level.
- Authored an award-winning submission to the JCI Malaysia Sustainable Development Awards 2018, securing victory in the Gender Equality category.

## PROFESSIONAL EXPERIENCE

### Port of Tanjung Pelepas Sdn. Bhd.

#### Head of Sustainability, Senior Manager

March 2022– Present

- Developed and formalized ESG/Sustainability approach for the port, including establishing an ESG Steering Committee, Sustainability Framework, and target, aligning with global sustainability goals and industry best practices.
- Led a team of sustainability professionals, providing guidance, support, and fostering a culture of sustainability throughout the organization.
- Implemented a roadmap to achieve net-zero emissions, focusing on energy efficiency management, electrification of the fleets and equipment.
- Established sustainable supply chain management and human rights policies.
- Executed energy efficiency measures, resulting in a significant reduction in carbon emissions and operational costs.
- Published the inaugural voluntary sustainability report, showcasing the company's sustainability efforts and progress.
- Cultivated an ESG culture within the organization through ESG Masterclass training, onboarding programs, and awareness campaigns.

### YTL Cement Group Berhad

#### Manager, Sustainability

March 2021 – March 2022

- Conduct and facilitate annual stakeholder mapping workshops for all cement and concrete plants.
- Manage and coordinate Kanthan Biodiversity Conservation Initiative (KBCI) and Langkawi Biodiversity Conservation Initiative (LBCI).
- Manage and coordinate CSR activities i.e., BUILDS' COVID Care Kit, BUILDS Care Box
- Coordinate, write and edit Sustainability Report and Sustainability Statement in accordance with GRI standards and Bursa Malaysia's requirement from data gathering, fact checking and copy writing.
- Reaching out to the public via Public Relations and marketing to deliver the message of the company's commitment to social responsibility.
- Engage with business units to advise on ESG initiatives. Develop key database and template for every business unit to report qualitative and quantitative data related to ESG.
- Prepare presentation deck, report and board papers related to ESG for the management.

### Banyan Tree Kuala Lumpur & Pavilion Hotel Managed by Banyan Tree

#### Sustainability, Corporate Responsibility & Quality Manager

March 2019 – June 2020

- Plan, write and execute hotel's Corporate Social Responsibility (CSR) and sustainability policy including but not limited to waste policy; ethical sourcing and responsible supply value-chain; energy efficiency and climate protection; ethical hiring for HR and Environmental Health and Safety (EHS) policy.
  - Develop internal sustainability committee and refine internal dashboards, scorecards and other collateral designed to share information effectively and build alignment.
  - Coordinate and support annual internal and external Sustainability/CSR audit i.e., EarthCheck Certification, ISO 14001. Ensured all EHS operations were enforced.
  - Manage CSR fund; including but not limited to budget request, financing the programme and disbursement to beneficiaries.
- Coordinate, write and edit our Banyan Tree's Sustainability Report in accordance with GRI standards

### MEASAT Broadcast Network System (ASTRO)

#### Sen. Assoc, Corporate Responsibility & Stakeholder Management

March 2018 – March 2019

- Plan and execute strategic direction for developing the capacity of Astro to deliver social performance at the business unit level. Facilitating the development of a common understanding, business approach and consistent processes for addressing social investment and stakeholder engagement.
- Manage Yayasan Astro Kasih including finding new strategic partner.
- Coordinate, write and edit Sustainability Statement for ASTRO.

## **Agensi Inovasi Malaysia**

### **Senior Executive, Social Innovation**

*March 2016 – March 2018*

- Provide comprehensive support in promoting innovation in society targeted at the youths encompassing guiding the ideation and enterprise processes as well as enabling greater social participations.
- Promote collaboration between the government as well as social-purpose organisations and the private sector to facilitate social investment, intervention programmes as well as preventive approaches to address systemic social issues.
- Spearhead the formulation of policies and structures for social financing in Malaysia.
- Facilitate 10 innovative social intervention projects with annual funding of RM1 million. Analyse problems for SPOs and help them to scale up their social intervention programmes.

## **Parliamentary, Research, and Special Task Department**

### **Research Associate/Senior Research Associate**

*Jan 2013 – Sept 2014*

### **Research Assistant**

*Feb 2012 – Dec 2012*

- Led and managed a team of 25 researchers in conducting qualitative and quantitative (SPSS) research to formulate as well as deliver research study for new bill tabled in the Parliament.
- Engage related stakeholders and NGOs in gathering on the ground input.
- Generated unbiased and professional independent studies for top executives including economic and social forecasts as well as providing position papers on particular issues.

## **EDUCATION & TRAINING**

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**MA Political Economy (Research Route)**, The University of Manchester, United Kingdom

**BHsc Political Science (Hons)**, International Islamic University Malaysia

GARP: Sustainability and Climate Risk Certificate (2023)

Finance for Non- Finance Managers, KL (2020)

Certified Sustainability Reporting Specialist, KL/Jakarta (2019)

Social Return on Investment, Singapore (2018)

Social Investment and Economy Conference, KL (2017)

Social Innovation Capacity Building, Singapore (2016)

Advanced Qualitative Research Skills, Manchester (2015)

## **LANGUAGE & IT SKILLS**

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Excellent English | Excellent Malay

Microsoft Office Suite (Word, Excel, PowerPoint) | SPSS | Google Suites

**Availability** 3 Months

**Referee(s)** Upon request

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