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Seri Farizan binti Ahmad Fuad



Seri is a Certified Sustainability Reporting Specialist with 13 years of experience in corporate annual reporting, including integrated, sustainability, and governance reports for PLCs and non-PLC. In 2011, she joined KPJ Healthcare Berhad¹ as an Executive of Investor Relations. In 2021, she moved to MISC Berhad² to pursue her sustainability career and carrying a new company's portfolio, Social Performance and Stakeholder Management.

A year later, she accepted an offer from Alam Flora³ to lead the sustainability team and established a 5-year sustainability strategy and reporting framework, including projects such as incinerator plant. After completion, she took a one-month career break, enjoyed her MBA's graduation and rejoined KPJ Healthcare in December 2022 as Manager, Group Sustainability. She completed her sustainability report with a new perspective by revamping the value creation model and sustainability approach. In June 2023, she joined another PLC (property industry) MRCB⁴ to enhance the roles and function of the corporate sustainability team.

For the first time, she was invited as one of the speakers by the Malaysian Institute of Accountants (MIA) to share her sustainability journey with young accounting professionals in January 2023.

¹ KPJ Healthcare is a leading specialist hospital providing comprehensive care and treatment to a wide range of specialties in Malaysia.

²MISC is a leading provider of international energy-related maritime solutions and services.

³Alam Flora is a GLC, one of the largest concession holders of Malaysia's national solid waste management and public cleansing.

⁴MRCB is a construction and property development company based in Kuala Lumpur. It is the master developer of the Kuala Lumpur Sentral transport hub and business district.

EDUCATION AND QUALIFICATION

GRI Certified/Certified Sustainability Reporting Specialist (CSRS) – National Center for Sustainability Reporting (NCSR) 2021 & 2019

Professional accreditation leading to the award of Certified Sustainability Practitioner (CSP) - Institute of Certified Sustainability Practitioners -2021

Master of Business Administration (completed)- | UNITAR International University 2020 – 2022 (CGPA 3.81)

Bachelor Degree in Business Administration (Hons)- | University Utara Malaysia 1997 – 2001

Secondary School | Sultan Abu Bakar School, Kuantan, Pahang, Malaysia 1993 – 1996

Primary School | Haywood High School, Burslem, Stoke-on-Trent, Staffordshire, England; 1986-1992 Methodist Girl School, Kuantan, Pahang, Malaysia

ACHIEVEMENT IN CORPORATE REPORTING

Annual Report / publications (Year End) / Company	Achievement
2022	 Gold Impact Assessment for Green Financing Framework by MARC Ratings, Alam Flora
	2. Finalist of The Forward Faster Sustainability Awards-Climate Action, MRCB
2020	 Building Trust Awards 2021, Joint Second Place - PWC Malaysia's Trust Analytics Framework and Building Trust Public Poll (FBM Mid 70 Index)
2019	 Gold for NACRA Award 2020 MSWG Corporate Governance Award 2020 - Industry Excellence Award Winner for the Healthcare Category
2018	1. The Best Initiative Flagship – Sustainable Business Awards 2019
2017	1. Gold Award for Australasian Reporting Awards 2019, Australia 2. Finalist NACRA Awards 2018
2016 -Company constituent with FTSE4Good	Gold Award for Australasian Reporting Awards 2018, Australia MSWG-ASEAN Corporate Governance Recognition 2017 – Industry Excellence
2015	 Merit NACRA Awards 2016 Improvement in corporate governance rank of MSWG (Good Disclosure) from 45 ranked to top 30 in 2016 – For CG Statement

Note: Achievements with KPJ Healthcare Berhad except for 2022

WORKING EXPERIENCE

1. Manager, Sustainability | MRCB (Malaysian Resources Corporation Berhad) June 2023 – Now

Sustainability policy and framework

- Develop a policy in line with IFRS S1 and S2- sustainability and climate strategy framework.
- Setup a networking with the internal custodians about the policy and how to move forward
- Planning for the TCFD physical risk and transition risk assessment
- Aligning sustainability reporting internally from custodian up to Board's endorsements/approvals.
- Communication plan internal and external starting 3Q2023
- Others project: Carbon tax

Sustainability policy and framework

Create content and flow according to the latest/updated framework.

Annual Report - Integrated Reporting (IR) & Sustainability Reporting (SR)

 Prepared the Report based on the GRI and value reporting standards including SASB Standards (mapping with the relevant standards to the healthcare industry in Malaysia) and other standards such as UNGC Guiding Principles, UNGP for Business and Human Rights, AA1000 Stakeholder Engagement

2. Manager, Group Sustainability | KPJ Healthcare Berhad December 2022 – May 2023

After considering between property vs healthcare industry, I decided to rejoin KPJ and continue to add value to the company.

Sustainability plan based on the KPJ Sustainability Framework (2022-2025)

- Planning for Stakeholder Engagement plan including stakeholder and materiality matrix.
- Planning for social impact activities including Social Risk Assessment for employees and communities.
- Support PMD's KPI in managing the sustainability practices in value chain especially suppliers and vendors by setting up ESG pre- and self-assessment, collaboration with Group Procurement.

Sustainability / ESG impact assessment

- Established an assessment process.
- Conducted assessments for central procurement including human rights.

Sustainability Communication

 Support KPJ's sustainability ambitions to develop a healthy and competent workforce, fostering our people, upholding good governance and protecting the environment by awareness/training/activities to employee with the specific ESG related matters.

Annual Report - Integrated Reporting (IR) & Sustainability Reporting (SR)

 Prepared the Report based on the GRI and value reporting standards including SASB Standards (mapping with the relevant standards to the healthcare industry in Malaysia) and other standards such as UNGC Guiding Principles, UNGP for Business and Human Rights, AA1000 Stakeholder Engagement

3. Head/Manager, Sustainability, Strategy and Business Development | Alam Flora Sdn Bhd (subsidiary of Malakoff Corporation Berhad) June 2022 – October 2022

In December 2021, Alam Flora signed up for the UN Global Compact, and a new Sustainability Department was established to support its global commitments. The sustainability department, under Strategy and Business Development, assists the parent company, Malakoff Corporation Berhad, with its sustainability strategy. After successfully completed and rolled out the sustainability strategy, I decided to have a career break to focus on developing my sustainability knowledge from a new perspective.

- Setup integrated Sustainability Framework for projects, operations and Group.
- Sustainability 5 years strategy (aligned with Sustainability Strategy of parent company Malakoff Corporation Berhad)
- Setup integrated Sustainability reporting framework aligning with the Communication of Progress by UN Global Compact, Group's vision, mission and shared value.
- Gap analysis on the current performance against the best practices.
- Proposed the global indicators and Group's ESG target for measure performance.
- Analysed the Group's stakeholders and material matters.
- Identified the Group's current key risks and opportunities.

Corporate Reporting

- Green Sukuk Framework Prepared the sustainability section (corresponding to UNSDG) for the GreenFinancing / Sukuk assessment and rated GOLD by Marc Ratings Berhad.
- Integrated report framework, aligning with the Group's businesses with ESG disclosures (GRI and SASB).
- Developed framework and disclosures for projects incinerator and anaerobic digester.

· Sustainability Communications and embed the Sustainable best practices in the operations

 Communication planning for external stakeholders via social media. - Conducting a series of webinar, department by department and sharing the gap analysis as well as the GRI disclosures to measure department performance.

· Planning on the Sustainable best practices into the value chain

- Developed the stakeholder engagement report for the fleet's vendors, as a basis to all stakeholders in the value chain.
- Setting up the basic integrated/ sustainability with ESG disclosures for SMEs.

Executive, Social Performance & Stakeholder Management, Corporate Sustainability | MISC Berhad June 2021 – June 2022

This was a newly created executive position (senior) that required a minimum of eight years of working experience. Together with my manager, we were handling a new unit called Social Performance & Stakeholder Management. I completed two human rights due diligences for the MISC Group. For corporate reporting, I was responsible for gap analysis exercises for GRI, FTSE4Good, JDSI etc. I completed my one-year journey in MISC, and with the supports of my HOD and Managers to expand my knowledge and expert in other niche industry – waste management.

Sustainability Report 2021 & Disclosure

- Designed and aligned the Table of Content of MISC's SR2021 with the MISC's Sustainability Strategy 2021-2025.
- Updated the GRI and SASB disclosures for MISC's for YE 2020 and gap analysis on the latest rating/ benchmarks DJSI, GRI, FTSE

Social Performance

- Contributed and support the Community Investment Guidelines
- Lead Social Risk Assessment for Human Rights
- Security for MISC Group and Community for Akademi Laut Malaysia, a subsidiary of MISC Berhad.

· Engagement

- Supported the Social Risk Assessment resulting in prioritization for subsidiaries and operations.
- Developed an internal and external engagement plan with Group Corporate Communications as well as other department for related topics.

Sustainability Communications

- Organized and managed with GCC on the communication content and visual for the LinkedIn and Workplace
- Managed the update on the LinkedIn and Workplace according to Communications 2021 plan

4. Senior Corporate Executive | KPJ Healthcare Berhad APR 2011 – MAY 2021

I started working at KPJ in 2011 as an Executive, Investor Relations. From that time until 2021, I was in charge of the Annual Report Working Committee. I slowly developed my skills in corporate reporting by improving the 2015 Corporate Governance disclosure and being responsible for the process of the sustainability reports since 2016. I was certified as a Sustainability Report Specialist in 2019, and after 10 years in KPJ with loads of experience in corporate reporting, I decided to join MISC Berhad, despite KPJ having counteroffered me a salary that was 25% greater than what MISC was offering.

· Investor Relations

- Responsible in presentation of quarterly updates, coordinating IR meetings/roadshows/NDR with brokers; prepare and attend Q&A with investors & analysts.

Integrated Reporting (IR)

- Preparation of Corporate Governance Section (including CG Report) with a minimum supervision. I have come out with an <IR> Framework or template for hospital's level.
- Assist in identifying indicators for each of the hospitals. This is a guideline for the hospitals to produce their quarterly Board Papers in line with <IR> Framework.

Sustainability Reporting (SR)

- Preparation of the SR with a minimum supervision and provide a quarterly report with EES performance indicators and new initiatives by hospitals to the board Risk & Sustainability Committee.
- Aligning the EES initiatives with UNSDG, WHO and Malaysian Patient Safety Goals (by MoE).

General Meetings

- Work closely with CoSec regarding the Corporate Governance and General Meetings
- Preparing PPT Slides for MD's presentation and documents for Board of Directors
- Collation of information and drafted answers for Substantial Shareholders' questions (EPF, KWP, and MSWG etc).

· IR Website

- Manage/update the IR website according Bursa's requirement