## **CHUAH CHERN HUNG**

## Head of Finance | Accounting Analyst | Compliance Specialist

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#### **Professional Summary**

A strong Communicator, passionate about establishing strong work relationships within an engaging work environment. \*An operations-oriented finance manager. \*Practical experience in auditing/local accounting standards, tax compliance, and reporting procedures. \*Manage daily operations of the finance department. \*Timely report and analysis for company performance and profitability \*Self-initiator for process improvement

#### **Skills**

- Financial management
- Problem-solving (key person)
- Accounting software (Autocount and Xero)
- Costing and budgeting analysis
- Process improvement
- Microsoft Excel and words

### Language

• Mandarin • English • Malay • Other dialects (Hokkien)

### **Work History**

Finance Manager- 6/2020 to Current weConnect Global Sdn Bhd

- 1) Stakeholder management
- 2) Manage a portfolio of 50+ companies including multinational companies with more than 10 team members
- 3) Group representative for multinational companies in 7 countries to coordinate, consolidate, review, and finalize monthly financial reporting by understanding the external environment, internal management, and business directions
- 4) Manage, coach, motivate, and provide timely guidance/support to staff to develop a high-performing and engaging team.
- Manager of Business Process Outsourcing ("BPO")\* to manage finance operations and compliances Review the internal guidelines, business models & processes to ensure total compliance with corporate guidelines & local legislation
  - \* BPO for banking and payment process, managing accounting records, Cash Flow Forecast and Management, Companies Act and Tax Compliances, Audit and Financial Reporting (MFRS & JGAAP).

Finance Manager- 11/2017 to 5/2020

Syarikat Qingli Sdn Bhd (Reason for leaving: internal restructuring)

- 1) Supervise, coach, and guide 6 account/finance personnel in their job function
- 2) Liaise with external auditors, tax agents, solicitors, or business partners
- 3) Setup and oversee debtor controls and introduced policies to improve the collection rate
- 4) Review and coach the account team in foreign subsidiaries and assess the financial performance
- 5) Conduct profit and cost analysis, cost optimisation solutions, process improvement, and forecasting/budgeting
- 6) Review financial records and provide recommendations to the management.
- 7) Operation manager to oversee logistic and physical inventory control.

## Work History (cont'd)

Senior Finance Analyst- 9/2014 to 10/2017

Keysight Technology Malaysia Sdn Bhd (Reason for leaving: career opportunity)

- 1) A lead for one of the largest factories for Keysight Technologies in global
- 2) Manage the financial reports, filing of statutory accounts, and issues related to Malaysia operation
- 3) Liaison with the local authorities and relevant professionals.
- 4) Provide advice on corporate finance and compliance policies & procedures
- 5) A key player in MIDA Tax Incentive activities
- 6) Support global tax activities (tax computation, deferred taxation, and Transfer Pricing Documentation).
- 7) Project manager during the implementation of MPERS

Senior Internal Auditor - 10/2013 to 8/2014

H'ng Capital Sdn. Bhd. (Reason for leaving: corporate restructuring)

- 1) Establish the audit program, perform analysis and evaluation for the company
- 2) Explain and relay the recommendations to the management
- 3) Prepare written audit reports for top management

### **Special projects**

Abuse of OT claim investigation

Report the unusual practice of sales activities to the top management

Audit Supervisor- 08/2012 to 09/2013

BDO Chartered Accountant (Reason for leaving: working in the commercial)

- 1) Team leader in auditing Multinational Company and Public Listed Company
- 2) Pioneer batch during the transition from UHY to BDO and set up audit working papers and audit procedures for the team

Audit Senior- 05/2010 to 07/2012

Peter Chong & Co (Reason for leaving: career advancement)

- 1) Team leader in Public Listed Company
- 2) Manage client portfolio and allocate jobs to Penang audit team
- 3) Supervise, train, and mentor associates and interns on the audit process and assess.
- 4) To develop audit approach and strategy for the new client and interact with key client management

## **QUALIFICATIONS AND EDUCATION**

University of Greenwich - BA (Hons) Accounting & Finance Secondary School- SMJK Heng Ee

#### **ACHIEVEMENTS**

I am honored to serve as the President of the prestigious Bayan Baru Toastmasters Club, where I have had the privilege of hosting a Division Event in the vibrant city of Penang. Throughout my Toastmasters journey, I have achieved remarkable success by clinching multiple championship titles in humorous speech contests, both at the Club and Area levels.

#### **AVAILABILITY**

3 months' notice

# **REFERENCES**

Name : Mr. Tan Kok Loon Position : Finance Manager HP no. : 012-512 6100

Company : weConnect Global Sdn Bhd

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Name : Ms. Choong Yih Mei Position : Finance Specialist HP no. : 012-405 1230

Company : Keysight Technologies Malaysia Sdn. Bhd.

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Name : Mr. Jonathan Lim
Position : Internal Audit Manager

HP no. : 012-500 8658

Company : H'ng Capital Sdn. Bhd.