

RESUME

JAMALUDDIN ISMAIL

Date of Birth: 27 January 1969
Age: 54 years old
Nationality: Malaysian
Marital Status: Married with 4 children
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Skills

- **More than 29 years of Islamic Banking experience (Malaysia and Middle East), Product Development, Project Management, Islamic Banking Strategy Development, Business Development**
- **Strong technical orientation, around business implications knowledge and practical applications of business and process-mapping techniques**

Work Experience

Feb. 2021 - Present

- **Head, Shariah Services, CGS-CIMB Securities Sdn Bhd**
- Responsible for overall Business Development for Islamic Services in Malaysia and regional offices.
- Preparation of shariah strategy and budget for branches/sales channels.
- Shariah product structuring, documentation, system and process review for all shariah offerings i.e., Equities, Margin, Wealth Management, Futures and Derivatives.
- Campaigns development for shariah Equities products.
- Webinars, university engagements, CSR initiative on financial literacy.
- A member of Shariah Secretariat, Review Committee and Zakat Redistribution Committee. Review and approve all P&Ps, legal documents, forms, systems and processes of shariah products.
- New product development/enhancement initiatives.
- Manage and lead the discussion with Shariah Adviser.
- Trainer on Islamic Finance to employees.
- Development of e-learning on Islamic Finance.
- Management reporting.

Aug. 2019 - Jan. 2021

- **Head, BSAS Development, Bursa Malaysia Berhad**
- Develop marketing plan to source new business for Bursa Suq Al-Sila' commodity platform (Tawarruq) from potential customers (local and foreign).
- Participate in seminar and workshop to promote Bursa Suq Al-Sila to potential customers.
- Manage the admission and onboarding process of new customers.
- Manage the relationship with the existing customers by understanding and accommodating to their business requirements.
- Develop a new shariah compliant product/process (e.g. Salam) that could promote a new revenue stream.
- Manage the development of user requirements for the platform (new system).

Oct. 2007 - Dec. 2018

- **Vice President, Islamic Product Development, Shariah Group, National Commercial Bank Head Office, Jeddah, Kingdom of Saudi Arabia**

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- An approving party (Product Approval Committee) for Product Programs, Policies and Procedures developed by all business units in the Bank.
- An approving party for Business Requirement Document and Solution Specification Document.
- Perform User's Acceptance Test for Corporate and Retail products and provide sign-off.
- Develop/Review/Support development of Islamic products and processes (start to end) by all business units in the bank (Retail, Corporate and Treasury) and its subsidiary (NCB Capital). The support includes perform research, develop concept paper and shariah product structuring (including structured products, project finance and syndication deals and sukuk), write product paper for Shariah Board approval, develop/review product program and procedures, legal documentation/forms, marketing materials and training materials.
- Support business units in resolving/closing Shariah Audit findings.
- Active involvement in the development of Islamic Product Development Process, Shariah Group Policy, Islamic Credit Policy, Strategy and Annual Operating Plan.
- Assist the business heads in developing and executing the Islamic products strategy for respective business units.
- Liaison Officer and provide inputs/comments on initiatives/workshop initiated by Islamic Banking industry e.g. IIFM, IFSB, Central Bank, CIBAFI, universities, etc. Liaison Officer for vendors offering commodity platforms for Tawarruq based products.
- Provide Islamic Banking training to bank's employees.

Jan. 2007 **– Sept. 2007**

- **Islamic Product Development Manager, Asian Finance Bank Berhad, Kuala Lumpur**
- Setting-up of Product Development Department.
- Involve in every aspect of product development life cycle (product and system).

Jan. 2001 **– Dec. 2006**

- **Islamic Product Development Manager, Maybank, Kuala Lumpur**
- Involve in every aspect of product development life cycle (product, process and system) for both asset and liability products.
- A committee member of Project Management Office (representing Maybank, Islamic Banking) for Maybank-Mayban Finance integration in 2005. Actively involved in conversion/integration of Mayban Finance products to Maybank products/system.
- A committee member of Project Management Office (representing Islamic Banking, Pacific Bank) for Maybank-Pacific Bank merger in 2001. Actively involved in conversion of Pacific Bank products to Maybank products/system.
- A committee member of Core Banking Replacement Project. The responsibilities include providing feedback on requirements of future Islamic Banking system/accounting and evaluating vendors' systems. IT Project Coordinator for Islamic Banking.

Oct. 1992 **– Dec. 2000**

- **Manager, Islamic Banking, Pacific Bank Berhad, Kuala Lumpur**
- Setting up of Islamic Banking Department in the Bank.
- Involve in every aspect/ task related to Islamic Banking products/operations/business.

Education

The University of Iowa, USA, Bachelor of Business Administration in Finance.

Reference

Available upon request.