

# IZAHAR BIN HAMIDON

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## SUMMARY

Experienced and professional in corporate strategy & finance, marketing, strategic investment, and industry research with over 20 years of successful in building and motivating dynamic team as a catalyst for positive, meaningful change. Demonstrated repeated success in leading the planning, development, and implementation of long- and short-term strategic planning and business transformation. Highly results-oriented and proactive in finding right strategy.

## EXPERIENCE

### **HEAD, STRATEGIC PLANNING, COMMERCIAL AND IMPLEMENTATION, ALTEL COMMUNICATION SDN. BHD. – PRESENT**

- Lead execution for Executive Reporting in ensuring clear, systematic and efficient operating procedures and accountabilities around submission of business data and information by the divisions, departments and units.
- Analyst and provide insights of the periodic business updates and changes in ensuring the accuracy, relevancy, integrity and timely production of business reports management.
- Lead in identifying performance gaps and areas of concerns together with its; proposed solutions.
- Prepare presentation materials in line with its' intended purposes as and when required.
- Responsible to prepare and implement company's business strategic planning for short and long term that align with the organization's mission and goals which include conducting research and analysis to support decision-making processes.
- Performing business forecast, analytics through research on market and industry trends.
- Accountable in performing financial analysis of proposed projects through different financial modelling.
- Assisting COO on managing special projects, preparation of the proposals and business analysis on the potential outcome of the projects.
- Developed and Monitor Company Level Balanced Scorecard in maintaining division yearly KPI.
- Responsible to lead and coordinate due diligence processes including interfacing with potential targets, advisors, and internal stakeholders in progressing the transaction towards completion.
- Lead in preparation of commercial pricing, output, revenue for products and solutions offerings in maintaining targeted revenue to be achieve.

### **SENIOR MANAGER, STRATEGY & CORPORATE FINANCE, MINCONSULT SDN. BHD., JULY 2021 – AUGUST 2022**

- Lead execution of Corporate Finance in feasibility studies, financial modelling and project advisory role in preparing valuation for businesses, equity, and debt securities, for mergers and acquisitions,

and financial advisory.

- Measuring new investment opportunities which include investment appraisal with recommendations and methodology of new project & business proposals for strategic fit.
- Analyzing financial management accounts and prepares performance financial reports and recommendations to the Management.
- Formulate short, medium and long term corporate strategic initiatives and planning in ensuring Minconsult growth strategy achieved.
- Reviewed material on the structuring of financing proposals for fundraising and/or corporate exercises.
- Responsible to lead and coordinate due diligence processes including interfacing with potential targets, advisors, and internal stakeholders in progressing the transaction towards completion.
- Continuous evaluation of competitive landscape & industry analysis including but not limited to preparing competitors benchmarking analysis & earnings evaluation, intelligence gathering etc.
- Corporate Transformation
- Formulate, design, and execute the strategies to support the company's ambition.
- Coordinate with Legal to ensure smooth work process and ensure timely responses from respective teams.

#### **SENIOR MANAGER, INVESTMENT AND STAKEHOLDER – CCCECRL SDN. BHD., JULY 2019 – JUNE 2021**

- Successfully conducted feasibility studies on the investment development strategy for 7 Transit-Oriented Development (TOD) and 4 strategic Focus Industrial Park Development with targeted investment of RM 10 billion.
- Developed financial modeling for commercial evaluation and scenario analysis on TOD and Industrial Park feasibility study. Provide clarity and insights around investment strategic planning report for board approvals on potential investments for TOD and Industrial Development.
- Developed extensive stakeholder management plan to identify, manage and execute closer rapport of 1,205 stakeholders from various management level which includes Government Agency, Investors and Publics. Monitoring public policies from the government on the investment.
- Work cross-functionally with internal and external stakeholders which includes Finance, Construction, and Engineering Department in determining the investment strategy.

#### **HEAD STRATEGIC INVESTMENT, MELAKA GATEWAY SDN. BHD., APRIL 2018–JUNE 2019**

- Conducted research and feasibility study on the potential investment opportunity in Melaka Gateway
- Developed strategic investment masterplan for commercial and industrial development surrounding Melaka Gateway Development.
- Stakeholder management relationship with Government Agencies, Private Sectors, and potential investors.
- Work cross-functionally with internal stakeholders which includes Finance and Engineering Department in determining the investment strategy objectives met.

#### **MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY (MIDA)**

- **DEPUTY DIRECTOR- CHEMICAL AND PETROCHEMICAL INDUSTRY DIVISION JUNE 2017 – APRIL 2018**
  - Conduct research and evaluate potential investment for chemical and petrochemical industry into Malaysia.
  - Marketing and promoting Malaysia as the preferred investment destination in ASEAN

- Stakeholder management with existing investor and potential investor.
- Recommend new policies on industry updates
- Evaluate potential companies through SWOT, Financial and data analysis.
- **DIRECTOR SHANGHAI OFFICE, CHINA INVESTMENT MARKETING AND PROMOTION, APRIL 2012 – JUNE 2017**
  - Marketing and promoting Malaysia as the preferred investment destination in ASEAN
  - Conduct research and evaluate potential investment focus industries for Malaysia in China through financial and data analysis.
  - Develop strategy on attracting potential China investment into Malaysia.
  - Leading a team of 5 in identifying potential investor in strategic industry
  - Maintaining relationship with various stakeholder includes C-suite executives in Multinational companies.
  - Successful implemented investment projects – RM 4.5 billion projects in various manufacturing and services sector namely Sandisk, Comtec Solar, Xinyi Glass
- **SENIOR ASSISTANT DIRECTOR - CHEMICAL AND PETROCHEMICAL INDUSTRY DIVISION, SEPTEMBER 2011 – MARCH 2012**
- **CEO'S SPECIAL OFFICER & MINISTER'S LIASON OFFICER, CHIEF EXECUTIVE OFFICER OFFICE SEPTEMBER 2010 – SEPTEMBER 2011**
- **ASSISTANT DIRECTOR FOREIGN INVESTMENT PROMOTION DIVISION SEPTEMBER 2008- SEPTEMBER 2010**

**ASSISTANT MANAGER SALES PLANNING – NETWORK DEVELOPMENT - UMW TOYOTA MOTOR SDN. BHD. - JUNE 2002 – SEPTEMBER 2008**

- Developed dealers and branches sales and service nationwide network development short and long-term strategic plan.
- Managed and monitored dealers' sales and services' monthly performance.
- Advised nationwide dealers on marketing and sales monthly campaigns run by the company.

## EDUCATION

BBA (HONS.) MARKETING, UiTM Melaka  
DIPLOMA IN BUSINESS STUDIES, UiTM Segamat

CGPA – 2.98 – 11 OCT 2001  
CGPA – 3.09 – 13 NOV 1999

## COURSES

- Corporate Finance Crash Course Wall Street Prep
- M&A Modelling - Wall Street Prep
- Restructuring Modelling- Wall Street Prep
- Advertising and Marketing Management
- Digital Marketing Strategy - Cutting Edge E Learning
- Introduction to Lean Manufacturing - Crest Dynamics
- Management Consultancy Accounting Crash Course Wall Street Prep

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## SKILLS

- Investment Research and Strategy
- Financial and Data Analysis Stakeholder Management Investment Planning & Management
- Corporate and Strategy Planning
- M&A Due Diligence
- Strategic Planning & Analysis
- Management
- Interpersonal Communication
- Commercial Execution Budgeting & Forecasting
- P&L Management
- Global Business Development

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## LANGUAGE

- Mandarin - Intermediate
- Bahasa Malaysia - Fluent
- Arabic – Beginner
- English - Fluent