



### **Personal Particulars**

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<b>Date of Birth</b>	<b>4<sup>th</sup> November 1969</b>
<b>Marital Status</b>	<b>Married</b>
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### **Academic Background**

1992	Chartered Institute of Marketing (London) Mara Institute of Technology
2004	Executive Diploma in Computer Studies University Malaya

## **Employment History & Job Scope**

### **August 2022 – Current – Head of Group Procurement Prasarana Malaysia Berhad**

- Managing Procurement, Warehouse and Logistic across Malaysia (Train/Bus/Indirect) with spend RM3 Billion per year.
- Preparing Blueprint for Source to Pay for Prasarana's Group and Operation's companies
- Lead, coach and develop 173 personnel in Procurement, Warehouse and Logistic for successful implementation of current and future Procurement strategies and plan including negotiating price, quality and service level across Asia
- Leading cross functional team where appropriate to manage substantial beneficial change for the company.
- Ensuring continuous Supplier Management and monitoring the market for opportunities.
- Part of the Capex Board Member ensuring strategic spend for the company and operating companies

### **March 2021 – July 2022 – Head, Corporate Centre Procurement & Operations Axiata Group Berhad**

- Setting Up Professional Indirect Procurement Department for the Group and Transformation of Procurement across the Operating Companies in Asia Pacific
- Enhancing the Utilization of E-Procurement Coupa System
- Lead, coach and develop the procurement team to build capability for successful implementation of current and future Procurement strategies and plan including negotiating price, quality and service level across Asia
- Leading cross functional team where appropriate to manage substantial beneficial change for the company.
- Ensuring continuous Supplier Management and monitoring the market for opportunities.
- Part of the Group Procurement Leadership team ensuring strategic Procurement direction for the company and operating companies

### **October 2020 – March 2021 – Procurement Manager Asia & Oceania Upfield Malaysia Berhad Subsidiary of KKR USA**

- Leading the Transformation of Procurement across Asia and Oceania to Global Procurement Professional embedding Strategic Sourcing and Category Management
- Enhancing the Utilization of E-Procurement Ariba System

- Responsible for All Direct and Indirect Material and Services including developing new Factories and Partner in Asia & Oceania including India and Japan
- Responsible for developing New Material Introduction to the Fast Moving Consumer Retail Market for Total Cost Optimization
- Lead, coach and develop the procurement team to build capability for successful implementation of current and future Procurement strategies and plan including negotiating price, quality and service level across Asia and Oceania
- Introducing and implementing Strategic Sourcing approach with a total Spend of RM1 Billion
- Leading cross functional team where appropriate to manage substantial beneficial change for the company.
- Ensuring continuous Supplier Management and monitoring the market for opportunity.
- Part of the Global Procurement Leadership team ensuring strategic Procurement direction for the company

**September 2019 – September 2020– Procurement Consultant Procurement and Supply Institute of Asia (PASIA)**

- Responsible for developing business requirement in Malaysia in Supply Chain
- Spearhead the Consulting and Services on Procurement Skill Assessment, Talent and Capacity Development, Procurement Transformation, Spend Analysis, Source to Settle, Global Sourcing, Shared Services and Global/Regional/Local Policies and Procedures.
- Responsible to conduct the training on Essential of Strategic Sourcing, Strategic Sourcing Tools and Techniques and Category Management and Supplier Management
- Responsible to set up Legal, Financial and Operations SOP to ensure consistent approach to the company requirement • Responsible for Government Agencies engagement eg MATRADE, KPDNKK, MIDA, HRDF etc

**December 2018 – Aug 2018– Head, Finance Client Services Procurement Subsidiary, Engineering & Maintenance, Aircraft Category Malaysia Airlines Berhad**

- Oversee Malaysia Airlines, Mas Wing & Firefly Engineering and Aircraft procurement operations in Group Procurement, ensuring security and flexibility of supply, appropriate quality and introduction of innovation, complexity reduction and lowest total cost.
- Strategies the most cost effective purchasing process to achieve lowest total acquisition cost at the same time balance the requirement of internal customers, Procurement and audit services.

- Lead, coach and develop the procurement team to build capability for successful implementation of current and future Procurement strategies and plan including negotiating price, quality and service level.
- Introducing and implementing Strategic Sourcing approach with a total Spend of RM2 Billion
- Leading cross functional team where appropriate to manage substantial beneficial change for the company.
- Ensuring continuous Supplier Management and monitoring the market for opportunity.
- Ensure compliance with the overall Corporate procurement strategy
- Manage and minimize the risk which inherent in contacting of goods and services with suppliers and service providers.
- Develop in-depth understanding of trends and drivers in the market. Anticipate market evolutions and design procurement strategies to deal with the changes.

**Feb 2012 – November 2018 - Director  
Selasih Journal Sdn Bhd**

- Responsible for developing business requirement
- Responsible to set up Legal, Financial and Operations SOP to ensure consistent approach to the company requirement
- Responsible for Government Agencies engagement eg MATRADE, KPDNKK, MIDA etc
- Be part of the Marketing team that contribute to the Company marketing requirement
- Responsible to set up Supplier Management and control and risk area for the company.

**Jan 2011 – Jan 2012 – Regional Operations Audit Manager (Senior Manager)  
British American Tobacco – Asia Pacific**

- Responsible for planning and execution of Supply Chain Audit for Asia Pacific
- Responsible to formulate specific Procurement audit requirement for Global, Regional and Local. Balancing the business needs and the key control.
- Responsible to ensure Risk and Control are balance appropriately to protect BAT interest.
- Responsible to provide Procurement Consultancy and Support for BAT new Business Acquisition to minimize BAT exposure to Procurement risk
- Ensure that Audit Methodologies usage for all Supply Chain Audit

- Responsible to lead, coach and develop Operations Audit Managers in Asia Pacific.
- Responsible to Lead Supply Chain Audit in Malaysia, Indonesia, Singapore, Vietnam, Cambodia, Hong Kong, Taiwan, Japan, Australia, New Zealand, Bangladesh, Pakistan and Sri Lanka.
- Responsible to represent Operations Asia Pacific in Global Operations Audit forum

**Oct 2009 – December 2010 – Head of Procurement (Senior Manager)**

Global Service Delivery, British American Tobacco

- Oversee Indirect procurement operations for Global IT. Ensuring security and flexibility of supply, appropriate quality and introduction of innovation, complexity reduction and lowest total cost.
- Strategies the most cost effective purchasing process to achieve lowest total acquisition cost at the same time balance the requirement of internal customers, Procurement and audit services.
- Lead, coach and develop the procurement team in London and Malaysia to build capability for successful implementation of current and future Procurement strategies and plan including negotiating price, quality and service level.
- Introducing and implementing Strategic Sourcing approach for Indirect Procurement with a total Spend of GBP200 Million
- Leading cross functional team where appropriate to manage substantial beneficial change for the company.
- Ensuring continuous Supplier Management and monitoring the market for opportunity.
- Ensure compliance with the overall Corporate procurement strategy
- Manage and minimize the risk which inherent in contacting of goods and services with suppliers and service providers.
- Develop in-depth understanding of trends and drivers in the market. Anticipate market evolutions and design procurement strategies to deal with the changes.

**July 2006 – September 2009– Head of Procurement**

British American Tobacco Malaysia

- Oversee both Direct and Indirect procurement operations in Malaysia, ensuring security and flexibility of supply, appropriate quality and introduction of innovation, complexity reduction and lowest total cost.
- Strategies the most cost effective purchasing process to achieve lowest total acquisition cost at the same time balance the requirement of internal customers, Procurement and audit services.
- Lead, coach and develop the procurement team to build capability for successful implementation of current and future Procurement strategies and plan including negotiating price, quality and service level.

- Alignment with the Regional/Global approach consistently integrating country procurement activities into regional/global sourcing strategies.
- Introducing and implementing Strategic Sourcing approach for Direct and Indirect with a total Spend of RM750Million
- Leading cross functional team where appropriate to manage substantial beneficial change for the company.
- Ensuring continuous Supplier Management and monitoring the market for opportunity.
- Ensure compliance with the overall Corporate procurement strategy
- Manage and minimize the risk which inherent in contacting of goods and services with suppliers and service providers.
- Develop in-depth understanding of trends and drivers in the market. Anticipate market evolutions and design procurement strategies to deal with the changes.
- Integrate with Country Management and Regional/Global procurement management in order to support the efforts in best possible way.

**December 2003 – June 2006– Procurement Manager  
British American Tobacco Malaysia**

- Setting up Indirect Procurement Department for BATM
- Oversee the Indirect procurement operations in Malaysia, ensuring alignment with the Regional/Global approach as well as achievement of sustainable cost savings consistently integrating country procurement activities into regional/global sourcing strategies.
- Introducing and implementing Indirect Procurement Policy and Procedure
- Introducing and implementing Strategic Sourcing approach for total Indirect Spend of RM600Million
- Ensuring continuous Supplier Management and monitoring the market for opportunity.
- Ensure compliance with the overall Corporate procurement strategy
- Develop in-depth understanding of trends and drivers in the market. Anticipate market evolutions and design procurement strategies to deal with the changes.
- Cooperate with Country Management and Regional/Global procurement management in order to support the efforts in best possible way.
- Responsible for the successful implementation of E-Procurement for BATM.

**January 2001 – November 2003 – Procurement Manager (Caltex Oil Malaysia Limited)**

- Lead and manage a team of Purchasing professional in procurement of capital equipment, raw material and major services with an ultimate goal of reducing total cost of material, equipment & services procured for Caltex.

- Maximizing purchasing contribution to Caltex's profitability by constructing and evaluate proposal and developing a high-value low cost supply base to the company.
- Formulate, recommend and implement purchasing policy and procedures.
- Participate in cross-functional business teams to influence sourcing strategies to get best value on spending and improve speed to market.
- Gather information on key suppliers and establish communication links across business to create strategic partnership.
- Responsible for the construction of Service Station and Oil Storage Terminal by ensuring all Global Safety Aspect are adhered and optimizing the Cost and Value.
- Track and realize transactional procurement savings.
- Responsible for the successful implementation of electronic catalog and electronic logistic for Caltex.

**January 2000 – January 2001 – Procurement Department – Procurement Specialist**

- Responsible for the Overall E-Procurement Project in COML
- Spearhead the Project Planning, Project Implementation and Project Monitoring for COML
- Promote E-Procurement to Business Unit and Supplier
- Conduct E-procurement Training for Suppliers and Business Unit
- Liaise with Fiscal and Audit for the E-payment implementation
- Initiate new opportunities for E-procurement
- Monitor External Environment (e.g. Competitors' movement in E-Industries)
- Update the Regional team on Government Regulations

**December 1994 – December 2000 Caltex Oil Malaysia Limited – Trading Department – Supply Executive 1**

- Responsible for planning and scheduling refined Oil for all terminals in Malaysia.
- Negotiating with other competitors i.e. Shell, Petronas and ExxonMobil for effective sourcing of refined oils via borrow and loan activities.
- Ensuring the integrity of source and refined oil via strict control of quality parameters.
- Monitor Total Malaysian sales to ensure no stock out in all Malaysian terminal
- Monitor daily changes in oil index (Means of Platts) and prepare reports for respective parties.
- Monitor daily changes in Brent Crude and West Texas Intermediate (WTI) and prepare reports for respective parties
- Chartering vessel for replenishment cargo and repayment cargo
- Plan and schedule repayment cargo for competitors' terminal
- Liaise with Caltex Singapore for cargo booking
- Handle all supply operations matter.

**January 1993 – December 1994 Malaysian International Shipping Company –  
Operation Executive**

- Monitor vessel performance and operational problems
- Ensure all documentation for Chartered Vessel is in order
- Maintain close relationship with other Ship Broking House and maintain good relationship with Principle Charterer

**Courses attended:**

June 2022	Cyber Security and Data Protection
October 2021	Procurement Fraud Risks, Audit and Internal Control
March 2011	Business Audit Methodology London
May 2010	ITIL Certificate, Kuala Lumpur
January 2008	Supply Chain Excellent Cranfield University, London
September 2006	Think on Your Feet QLA (Kuala Lumpur)
May 2006	Commercial Contract Management Dr. Melanie Kuala Lumpur
February 2006	Change Management & Effective Communication Kuala Lumpur
February 2006	The 7 Habits of Highly Effective People Franklin Covey Co, Kuala Lumpur
May 2005	Neuro Linguistic Programme Skills Kuala Lumpur
August 2005	E-Procurement Training (Australia) BAT Global
March 2005	Advanced Strategic Sourcing and Negotiation Skill (Singapore) BAT Asia Pacific
March 2005	Project Management Training (PRINCE2)
January 2005	E-Procurement (Singapore) BAT Global
April 2004	E-Procurement (Australia) BAT Global



December 2003	Strategic Sourcing and Negotiating Skill (Kuala Lumpur) BAT Asia Pacific
March 2003	Advance Negotiation Skill Watershed (Bangkok)
March 2003	Supervisor Essentials ChevronTexaco
September 2002	Strategic Sourcing (Bangkok) AT Kearney
August 2002	Oil Spill Response Training COML- ROSRT-WWERT
March 2002	Cost Base Analysis Jimmy Anklesaria (Manila)
November 2001	Service Level Agreement Marcus Evans (Singapore)
January 2001	Negotiation Skill Max H. Bazerman (Bangkok)
October 2000	Risk in Shipping and International Trade Australian-Malaysian Marine Science & Tech Bhd
June 2000	Cyberage : Management, Controls & Security Malaysian Institute of Accountants
May 2000	Training for Electronic Procurement Denver, Colorado
April 2000	The New Custom Valuation Concept for New Millenium Trend Access Sdn Bhd
February 1999	PLATTS Seminar
January 1999	Two weeks Training with Caltex Trading
September 1998	Kursus Kawalan Ke Atas Premis Berlesen Petroleum Akademi Kastam Diraja Malaysia
July 1997	Carriage of Goods By Sea AvoNautical & University Plymouth
July 1997	Ship Chartering Conference Consembition Jaya Sdn Bhd
May 1996	Cargo Compatibility for Carriage of Petroleum Products and Petrochemicals SGS Redwood Asia Pacific
December 1994	1 month Familiarization course in all Caltex Terminals and depots in Peninsular Malaysia