

# CONTACT



+(60) 196858593



awie\_zidane@yahoo.com



www.linkedin.com/in/a hmad-azuri-acmacgma-ca-msma



W.P Putrajaya

# SKILLS

- Finance Operations
- Finance Reporting
- Auditing
- Accounting
- Project Management
- Risk Management
- Budgeting
- Fixed-Assets

Managements

## HOBBIES



BADMINTON



FOOTBALL



E-GAMES

# AHMAD AZURI AHMAD TAJUDDIN ACMA | CGMA | CA (M) | MSMA

### ABOUT ME

Senior Manager who experiences in finance operations, accountancy and project accounting for Public Listed Company and Government Agency.

-Professional member of Chartered institute of Management Accountant (CIMA), Chartered Global Management Accountant (CGMA) and Malaysian Institute of Accountants (MIA).

### PROFESSIONAL EXPERIENCE

Century Software (M) Sdn Bhd

(2023 – Current)

Head of Pre-Sales

• I lead and mentor a high-performing team of presales professionals, driving revenue growth and exceeding sales targets. I develop and execute presales strategies to position our cutting-edge products and services effectively in the market, collaborating closely with sales and marketing teams to identify and capitalize on business opportunities. With a deep understanding of our offerings, I conduct compelling product demonstrations and presentations to showcase the value proposition to potential clients. Through continuous market analysis and customer feedback, I refine our presales approaches and ensure seamless coordination across departments.

Awantec Systems Sdn Bhd

(2021 - 2023)

Head of Business Operations

- I am responsible for overseeing and optimizing the company's overall operations to drive efficiency and growth.
   I lead a diverse team, fostering a collaborative and innovative work environment that encourages excellence and continuous improvement. By developing and implementing strategic plans.
- I ensure alignment with organizational goals and drive successful execution across departments. Through datadriven analysis, I identify areas for process improvement and cost optimization, resulting in streamlined workflows and increased profitability. Additionally, I actively engage with key stakeholders, forging strong relationships with suppliers, partners, and clients to enhance business opportunities and maintain exceptional customer satisfaction.

### PROFESSIONAL EXPERIENCE

Finance Manager

2019 - 2021

Senior Administration & Finance Manager 2019

Perbadanan Insurans Deposit Malaysia (PIDM)

- I lead a skilled team and oversee all aspects of financial operations and planning for the organization. I am responsible for managing budgets, financial forecasting, and analyzing financial data to provide actionable insights to senior management. Through effective cost management strategies and risk assessment,
- I have successfully optimized financial performance, contributing to consistent revenue growth and profitability.
- I collaborate closely with various departments to support decisionmaking processes, ensuring alignment with financial objectives and regulatory compliance. Over my tenure, I have implemented process improvements that have enhanced efficiency and accuracy in financial reporting and contributed to PIDM continued success and minimize audit findings.

Badminton Asia Confederation (BAC)

- I provide strategic leadership and oversight to both the administration and finance departments.
- I lead a dedicated team, fostering a collaborative work environment that encourages professional growth and ensures efficient operations. In the finance domain, I am responsible for managing budgets, financial planning, and forecasting, while also conducting in-depth financial analysis to support decision-making at the executive level.
- My comprehensive approach to managing both administration and finance functions has resulted in a streamlined and integrated approach, driving BAC success and being a role model for other confederations under Badminton World Federation (BWF).

Head of Finance & Business Operations - Prestariang Systems Sdn Bhd 2015 – 2019

Assistant Finance Manager – 2010 - 2015 Perbadanan Insurans Deposit Malaysia (PIDM)

- I hold a multifaceted role that entails overseeing and optimizing both financial and operational aspects of the company. Leading a proficient team, I am responsible for financial planning, budgeting, and forecasting, ensuring the alignment of financial goals with overall business objectives.
- My expertise in financial analysis enables me to provide valuable insights to senior management, supporting data-driven decision-making and facilitating the company's growth strategies.
- Provide support to the Finance Manager in the day-to- day accounting, financial and payables operations, financial accounting, payables, receivables, treasury and fixed assets.
- In addition, I also provide support to the development and implementation of the departmental, divisional as well as Corporate-wide plans and objectives and need to adhere to the controls and procedures set down to ensure the Corporation is not unduly exposed to financial and operational risk.

## PROFESSIONAL EXPERIENCE

Assistant Auditor – 2004 - 2010 Jabatan Audit Negara (JAN)

- I actively contribute to the audit processes and financial assessments of various government entities. Working closely with the audit team, I am involved in conducting comprehensive audits to evaluate the effectiveness, efficiency, and compliance of public sector organizations.
- My responsibilities include gathering and analyzing financial data, verifying transactions, and reviewing internal controls to ensure transparency and accountability the utilization of public Additionally, I participate in the preparation of audit reports, highlighting findings and recommending corrective measures to improve financial management and operational practices within audited agencies.

# **EDUCATION**

Chartered Institute of Managements
Accountants (CIMA)
2019 - 2020
UITM Shah Alam Malaysia

Master in Strategic Management Accounting (MSMA) 2017 - 2019 UITM Shah Alam Malaysia

Bachelor in Accountancy (Hons) 2011 -2014 UITM Shah Alam

# **EXPERTISE**

Annual budgeting preparation (Opex, Capex and Revenue Planning)

Product costing including variance analysis and cost control

Monthly forecast by business segments

Inventory management including stock takes and reconciliation

Fixed asset management and monitoring physical assets

Financial management and reporting

Finance operation mainly on PR, PO, SO, AR and AP modules

# REFERENCES

Puan Hafiza Anom - Sales Director Kometsoft (M) Sdn Bhd 019 - 6411497

Encik Mohd Salihin - Finance and Stakeholder Engagement Expert at Perbadanan Insurans Deposit Malaysia (PIDM) 016 - 6669045