



Cheong Yew Jin

Senior Finance Manager

A finance person with a unique blend of financial expertise and strategic thinking to achieve exceptional results.

Contact

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Education

- Member of Association of Chartered Certified Accountants ("ACCA")
- Member of Malaysian Institute of Accountants ("MIA")
- 1st Class Applied Accounting Degree from Oxford Brooke University

Expertise

- Microsoft office
- Finance operation process
- Project management
- Business acumen skills

Language

- English
- Chinese
- Malay

Experience

November 2017 - Present

ShopBack Cashback Sdn Bhd

Senior Finance Manager

- Lead a finance team of 15+ people in managing AP, AR, and GL functions for 6 countries; ie Malaysia, Philippines, Australia, Singapore, Hong Kong and Thailand
- Design and implement processes for the Finance Shared Service Center in Malaysia
- Manage accounting system migration project (Microsoft NAV to Oracle Netsuite)
- Oversee tax related matters such as GST, VAT, withholding tax and etc
- Partner with stakeholders in each country to provide finance insights for new product/business launches
- Liaise with external auditor for statutory audit matter

October 2015 - October 2017

Lazada Express Malaysia Sdn Bhd

Finance Manager

- Lead start-up preparation tasks such as bank account opening, indirect tax registration and etc
- Drive accounting merging process among business units
- Lead SAP implementation project
- Develop and implement SOPs for operation team which involved cash collection
- Review capex and opex budget to optimize spending
- Plan and monitor cash flow to maintain sufficient working capital

June 2014 - September 2015

NXP Malaysia Sdn Bhd

Finance Compliance Manager

- Lead person for tax matters including tax submission, statutory tax computation, deferred tax computation, and transfer pricing
- Responsible for quarterly reporting to holding company on deferred tax and uplift adjustment
- Plans and executes company stock-take activities weekly, monthly, quarterly, and annually
- Project leader for GST implementation

June 2014 - September 2015

Ernst & Young, Malaysia

Audit Manager

- Plan and execute audit engagements, including managing deadlines and resources
- Handle multiple audit assignments simultaneously and ensure completion within given time frame
- Mentor team members and foster a positive work environment
- Identify areas for improvement for clients and provide constructive solution
- Seek new business opportunities for the firm.