



**ANALYST & DATA  
MANAGEMENT**

## QUALIFICATION

**BCH SC. (HONS.) STATISTICS**  
UiTM Seremban 3  
2015-2018  
CGPA : 3.83

**FOUNDATION IN SCIENCE**  
UiTM Puncak Alam  
2015-2015  
CGPA : 3.75

**SIJIL PELAJARAN MALAYSIA**  
SM Sains Hulu Selangor  
2009-2013  
Result : 9A

## CERTIFICATION

(Certified)  
**SAS Base Programmer**  
**SAS Visual Business Analyst**  
**SAS Predictive Modeler**  
Oct 2019 - Current

**Women of Data Science Workshop**  
**by Axiata Analytics**  
7-8 Sep 2019

# DAYANG ISMA WANIE BINTI RAZALI

## OBJECTIVE STATEMENT

I am seeking a place to leverage acquired academic knowledge and new work experience into effectively filling in Big Data (preferably in using SAS)  
A dedicated worker aiming to help achieve company goals and take on more responsibility as quickly as possible.

## AREA OF EXPERTISE

Data Extraction

Data Visualisation

Data Analytics

Channel management

Automation Job

## WORKING EXPERIENCE



**EXECUTIVE, DATA ANALYST**  
**HONG LEONG BANK BERHAD**  
**| JAN 2020 - CURRENT**

- Manage campaign channel management which consist of: Aprimo, D'Catalyst, LMS (Branch), ATLAS (Telemarketing & Direct Sales), FB hash using Teradata Relationship Manager (TRM)
- Manage business user request to provide list/ reports based on criteria selected for sales/reporting purposes
- Extract and process eligible list for campaign fulfillment
- Provide Leads tracking report performance & conversion rate
- Develop & manage automation job using UiPath



**PEKERJA SAMBILAN HARIAN (E41) AS STATISTICAL  
ASSISTANT**

**DEPARTMENT OF STATISTICS MALAYSIA**  
**| MAR 2019 - OCT 2019**

- Collects, cleans, transforms and forming info-graphic for myLocalStats which to be published in Oct 2019
- Present data in the form of charts, graphs and tables for immediate reference
- Qualify all collected data before categorizing as useful information and improved statistical skills
- Presents published data in myLocal Stats publication into data visualization using tableau for desktop and mobile apps view

## AWARDS

**BEST GRADUATE STUDENT UTM  
NEGERI SEMBILAN**  
| OCT 2019

**VICE CHANCELLOR AWARD**  
| JAN 2019

**BEST STUDENTS FOR STATISTICS**  
| JUL 2018

**BEST ACADEMIC CADET  
FOR KOR SUKSIS ACCREDITATION**  
| AUG 2018

## SKILLS

EXCEL 

SPSS 

SAS 

AMOS 

R PROGRAMMING 

PYTHON 

TABLEAU 

## CONTACT

NO 10, KAMPUNG PURUN,   
71500, TANJUNG IPOH,  
NEGERI SEMBILAN

018 - 327 2271 

ismawanieee@gmail.com 

dayangismawanierazali 



## **PART TIME RESEARCH ASSISTANT (PHD STUDENT) THE ROLE OF STAKEHOLDER AND SUSTAINABILITY DISCLOSURE IN CONSTRUCTION COMPANY, MALAYSIA | JAN 2019 - FEB 2019**

- Exploring hundreds of construction and property company annual reports then turned it into quantitative data
- Learned about Corporate Social Responsibility and how each company initiates it in each year
- Learned about the stakeholder involved in the Corporate Social Responsibility
- Exchanging ideas on the best method to analyze the collected data



## **DATA ANALYST, EVENT & PERFORMANCE MANAGEMENT PETROLIAM NASIONAL BERHAD (PETRONAS) | SEP 2018 - DEC 2018**

- Assisted my supervisor to summarize project performance and managed to determine project performance
- Assigned as the meeting secretary and the task enhance my basic knowledge on how to prepare a proper minutes
- Involved in 2 events as the organizer and with this its help to improve my leadership and management skills throughout the process

## **LEADERSHIP & VOLUNTEER EXPERIENCE**

**VOLUNTEER OF SEA GAME**  
MULTIMEDIA TEAM  
| AUG 2017

**FIELDWORK SUPPORT SOCIETY CLUB**  
PRESIDENT  
| SEP 2017 - JAN 2018

**'WE LOVE WE CARE' CHARITY PROGRAMME**  
PROGRAMME DIRECTOR  
| 1 MAY 2017

**KEJOHANAN FUTSAL PIALA AJUTAN**  
PROGRAMME DIRECTOR  
| 21 APR 2017

## **REFERENCES**

**AMINUDIN BIN YAHIA @ YAHYA**  
Supervisor in PETRONAS  
aminuy@petronas.com.my  
03 - 2392 2462

**ZAITUL ANNA MELISA MD YASSIN**  
Academic advisor in UiTM  
melisa@ns.edu.my  
06 - 634 2466