# AZEERA BINTI AMRAN

Telephone : +60 12 605 0650 (Mobile) Email : azeeraamran@gmail.com

LinkedIn : Azeera Amran



#### PROFESSIONAL PROFILE

Highly motivated professional with solutions-driven in Investment, Corporate Strategy, and Transformation. Designed and implemented company-wide investment portfolio, revenue, and project strategies. Expert at analyzing and designing a strategy for the new potential and growing the current investments portfolio, as well as managing public relations and networking with stakeholders, and government agencies.

#### **EXPERIENCES**

# Manager, Chairman's Office, and Venture Finance Malaysia Debt Ventures Berhad (MDV)

**2021 - Current** 

#### • Chairman's Office

Responsible for contact points for all agencies and organizational personnel. Develop and maintain relationships with government agencies and stakeholders that are in the best interest of the company. Assisting chairman in managing relationships with stakeholders and board of directors. Lead project on the transformation project with MOF and MOSTI. Lead the proposal to the Federal government in terms of Venture Finance in Malaysia and regional countries, Bosnia & Herzegovina and Turkiye.

- i. Delegates for Sarajevo Business Forum, Bosnia and Herzegovina (May,2022)
- ii. Investor Meetings with Khazanah Turkey Regional Office, and Istanbul Asset Management at Istanbul, Turkey (May, 2022)

### • Venture Finance

Responsible to develop a pipeline of VC-backed start-up companies with a target on technology sectors (end-to-end). Prepare and submit financing and investment papers to obtain approval for financing, variation, and subsequent exercise of warrants and exits from investment. Develop exit strategies and mechanisms, including networking and engaging with Venture Capital and Private Equity firms. Managed one of the investment portfolios worth USD 600 million valuations.

#### Pricing Specialist at Malaysia Airlines Berhad (MAB)

2019 - 2021

Responsible for making Pricing decisions for the South Asia region based on statistics and historical data. Involves analyzing revenue patterns and strategizing response to the changes in the market ensuring that price remains competitive in the market.

### Management Trainee at Malaysia Airports Holdings Berhad (MAHB)

2019

Assigned under the Guest Advocacy Division (Strategic Planning). Responsible to provide strategic direction and drive guest improvement initiatives at MAHB airports. The division also set up a governance structure that systematically addresses GX, with the main target mission to enhance the ASQ ratings.

# President of Malaysian Overseas Southampton Club, United Kingdom

2016 - 2018

Developed a two years tenure strategic plan which included budgeting and sponsorship affairs efficiently and instituting a new marketing plan to overhaul recruitment practices resulting in 55% increase in membership. Revitalized Club's social media presence, led monthly all-group meetings, and bi-weekly leadership meetings. Managed good relationship with High Commission of Malaysia, London, Ministries office and agencies in Malaysia and United Kingdom.

# Young Professional Leadership, Jakarta

2016

Nominated to be one of the Top 20 Malaysian delegates to attend the Young Professional Leadership in Jakarta.

Project Director 2015- 2016

'Jejak Prihatin' (social service) that was held in Selangor, Malaysia.

## Founder / Project Director - Acoustic Southampton

2015-2018

A fundraising program (charity) that actively promotes the value of a care environment by contributing to the local community with basic needs. This program successfully generates money (ticket selling) with the aim to provide the basic needs for the needed people in our community.

#### Commonwealth Youth Worker Awards, London

5th November 2015

Attended the Commonwealth Youth Worker Awards 2015 on the theme of 'Youth Workers Creating Paths to Peace which recognises and celebrates the outstanding work of youth workers and their enduring positive impact on young people across the 53 commonwealth countries, particularly in the context of peace-building and social cohesion

#### **SKILLS**

- **Data Analytics** Analysis, Visualization, Benchmark Strategy
- Investment Technical Analysis, Fundamental Analysis, Financial Modelling, Cash Flow Forecasting, Investment Valuations, Credit Analysis
- **Project Management** Leadership, Negotiation, Public Relations, Stakeholders Management, Corporate Strategy

## EDUCATIONAL BACKGROUND

#### University of Southampton, United Kingdom

BSc Mathematics with Actuarial Science Professional Actuarial Certificate Graduation date: July 2018

Universiti Teknologi MARA (UiTM) Malaysia

Diploma in Actuarial Science Graduation date: November 2013

#### **AWARDS**

Actuarial Professional Paper, Institute and Faculty of Actuaries (IFoA), United Kingdom Majlis Amanah Rakyat (MARA) Scholarship Dean's List Award - Diploma in Actuarial Science	2018 2015

#### SOCIAL SERVICES

### Life Project- Geek Hero 1.0 (Sandakan, Sabah)

August 2015

Pilot Project under BeliaSiswa at SK Sri Melanta Jaya, Sandakan, Sabah (3-7 August 2015). Our aim is to combat education problems in rural areas through critical and creative thinking. This pilot project focuses solely on Science and provides students with a better understanding of the relevant concept of science through hands-on experiment, linking the world of work in Science as well as building a brand new science gallery to further enhance students' awareness.

#### Care Program at General Hospital Kuala Lumpur, Malaysia – Project Director

2016

An exciting opportunity to become involved in the care of patients in the General Hospital. By contributing time and energy has been proven to make a significant difference. Volunteers play a very important role by improving, and complimenting the range of services offered by the hospital to support the moral of patients and visitors.

# "Projek PRIHATIN" - Volunteer (London, United Kingdom)

February 2016

Projek PRIHATIN aims to nurture the spirit of sharing and caring among the Malaysian community in the United Kingdom. The slogan We are Malaysian, and We Care, hence gives Malaysia a positive image. We walked for almost 3 hours in 4 degrees Celsius from Paddington to Oxford Street to feed the needy and homeless. Touched bythe closing speech "we can't change their condition in one night, but at least we can change our hearts".

## "Jejak Prihatin" - Project Director (Selangor, Malaysia)

**June 2016** 

An experience and insight into a care environment by contributing to the local community with basic needs. We generate the money to provide the basic needs from the charity programme "Acoustic Southampton" founded and lead by myself.

## REFERENCE

(available upon request)