

HARLINA SAMSUDIN

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Current position held: Project Consultant, Group Treasury Operation.

Experience

Duration	Career experience
Jun 2022 - Present	Project Consultant, AIA Group Limited - MY (<i>Insurance</i>)
Jun 2021 - May 2022	Treasury Manager, Omera Resources (<i>Beverages</i>)
Oct 2020 - May 2021	Contract Treasury Manager, Perbadanan Insuran Deposit Malaysia (<i>Insurance</i>)
Feb 2019 - Oct 2020	Financial Controller cum Marketing Manager, Unings Resources (<i>Consumer Goods</i>)
Dec 2017 - Jan 2019	Senior Manager Support Services, Ambank Group Berhad (Private Banking) (<i>Commercial Bank</i>)
Oct 2013 - Nov 2017	Finance and Treasury Manager, Standard Chartered Global Business Services (<i>Commercial Bank</i>)
Apr 2009 - Sep 2013	Assistant Finance Manager, CIMB Investment Bank Berhad (<i>Fin Svcs - Private Equity and Venture Capital</i>)
Jan 2007 - Mar 2009	Assistant Account Manager, TraceTracker Malaysia Sdn Bhd (MNC) investee company of CIMB Investment Bank Berhad (<i>IT / High Technology</i>)
May 2006 - Dec 2006	Financial Analyst, BASF Asia Pacific Service Center Sdn Bhd (MNC) (<i>Chemical</i>)
Jun 1999 - Apr 2006	Accounts Executive, SMARTSHOP (Subsidiary of TV3) (<i>Retail</i>)

Business Experience

1	Profile Summary	Extensive experience more than 20 years in different industries mainly in banking sector CIMB Investment Bank (private Equity and Venture Capital), Standard Chartered Global Business Services. (Engaged few projects related to data migration and automation – UATs within regional hubs, cash flow, forecast, budget and cash management) had significantly improve the financial reporting activities. Currently engage with AIA Group Limited (base in Hong Kong) for AIA Shared Services Malaysia (Cyberjaya) treasury operation for process improvement and data migration/automation. Successfully delivered phase 2 of TAURUS (Treasury Analytics Unified Realtime User Power System), global business partner and bank entities hierarchy replace manual mapping, data interface within systems (SAP ECC, SAP Business Intelligence, Treasury Data Mart and Power Business Intelligence).
2	Skills	Strong experience in data migration and automation projects. Had involved in few related projects which include 3 hubs. ;Kuala Lumpur, Malaysia; Chennai, India and Quanzhou, China. Led the SCB shared services, Malaysia for implementation project of Automated Data Processing (ADP - payroll system) which based in Australia (system vendor) to meet the SCB Group standard financial reporting purposes. Had significantly improved the financial reporting activities and timelines for SCB shared services, Malaysia. Currently engage with Group Treasury Operation ; AIA Group limited for process enhancement, automation and data migration of daily Group Worldwide Liquidity Report (cash balances) and Liquidity Assessment Report (investment) of global AIA Group entities. Successfully delivered phase 2 (June to Dec 2022)
3	Project Experience	Have gained extensive valuable experience in special project which involved international participants and ability to communicate with different level of people , background, languages , nationality, and all limitations had been addressed successfully. Project list; UATs for ADP data migration and automation (SCB shared services, Malaysia) and Global Master Repurchase Agreement (Bank Negara Malaysia) Successfully delivered phase 2 of TAURUS (Treasury Analytics Unified Realtime User Defined System) for AIA Group Limited, under Group Treasury Operation base in Hong Kong.
4	Domain knowledge	More than 12 years in banking industries have equipped strong knowledge and experience in treasury activities. The great achievement was the set up of hedging policy for SCB, shared services. The policy use as guideline, process and procedure for all forex activities. The cashflow, forecast, budget, solvency test for dividend distribution, money market and cash management have equipped great knowledge in treasury role.
5	Accounting	Extensive experience and strong knowledge in full set of accounts of multiple industries (banking, information technology, manufacturing and retails). Great experience in MFRS 9 reporting accordance to recognized rating agencies, impairment, liquidity ratio and net asset value calculation. Ability to engage stakeholders by business unit/cost center owner in all finance related activities namely cashflow, forecast, budget, mitigation of forex loss, spot rate and money market placement.

EMPLOYMENT – TREASURY Significant duties and deliverables

RGP CONSULTING SDN BHD – Assign to AIA Group Limited (Group Treasury Operation)-6 months renewal.

Project: TAURUS (cash position and liquidity management)

- Main deliverables on Treasury system automation and data migration for daily cash position (GLR – Group Liquidity Report) and liquidity forecast (LQA – Liquidity Assessment Report) of AIA Group Entities and report to regional main office base in Hong Kong.
- Successfully delivered and completed Phase 2 (Jun-Dec2022) and contract renewed for phase 3 (Jan-June 2023)
- Monitor the cash & liquidity management system and propose process enhancement to replace manual works. Detail project concentration on cash inflow (ILP investment, premiums, Capital injections, Bloomberg)and operating outflow (claims, expenses) also projection of cash buffer to meet unexpected event.
- Collaborate with stakeholders on any issues, pain points and solutions.

Project: TRS (Treasury Request System)

- Prepare Business Requirement Document for “As-It” and “To-Be” process.
- Work closely with project team on system development, SIT - system integration testing and UAT SPRINT Test
- Develop test script/scenarios and planning (UAT, Go-Live and Hypercare support post Go-Live)
- Weekly catch up on issues, updates, and challenges.

PERBADANAN INSURANS DEPOSIT MALAYSIA (MOF AGENCY)

- Reviewing, developing, implementing corporate finance and investment related policies, procedures, and system
- Observe and ensure compliance and adherence to the relevant service level standards, approving authority limit, policies, and procedures and investment activities align to investment mandate (Ministry of Finance)
- Manage and responsible for the development of the Corporation’s revenue budget.
- Maintain strong and effective networks with relevant Government agencies, MOF, BNM, SC, Corporate Bankers, Bond/Sukuk Issuers, external lawyers, and investment bankers.
- Provide direct assistance to CFO/FC and accountable for overall management and control of the treasury.
- Responsible for consistency in accounting treatment for treasury and applications of the relevant law and accounting standards.
- Responsible for MFRS9 impairment of receivable calculation of Expected Credit Loss (ECL) accordance to scenario type, Probability Default (PD), Loss Given Default (LGD) of AAA rating of investment in Private Debt Securities. Advice management of the latest update of rating by RAM, ICRAs rating (Fitch, Moody, and S&P)
- Reviewing SLA with Bank Negara Malaysia and ensure the investment activities according to Corporation’s mandate.
- Established Global Master Repurchase Agreement (GMRA) with Bank Negara Malaysia

STANDARD CHARTERED GLOBAL BUSINESS SERVICES SDN BHD AND AMBANK GROUP BERHAD

- Daily cash balances, cash flow projections and budget monitoring for average monthly OPEX of MYR80 million. (Revenue, Payables, Receivables and Payroll related.)
- Foreign Exchange Administration (FEA) - Remittance and Incoming FCY
- Payroll - Funds Transfer and injections.
- Prepare board paper and solvency test for EXCO approval for dividend distribution to SCB Group United Kingdom.
- Monthly bank reconciliations for MYR and USD, Balance Sheet.
- Monthly update of financial review (actual vs budget) to StakeHolders. (CEO, Human Resource, Legal & Compliance, Corporate Affairs, Risks, Finance and Global Sourcing).
- Monthly Balance Sheet and bank reconciliations for MYR and USD.
- Liaise with internal and external auditors, Group Tax.
- Familiar with Foreign Exchange Act, AMLA - Anti Money Laundering, BNM Notices.

CIMB INVESTMENT BANK BERHAD and Investee companies TraceTracker Malaysia Sdn Bhd

- Monthly closing of Fund companies and JV funds with BNM and SPV
- Impairment – MFRS 9, NAV calculation
- Issuance/Redemption of quoted shares.
- Funds Transfer and injections.
- Liaise with internal and external auditors, Group Tax.
- Involve in due diligence/liquidation activities.
- Funds Transfer and injections. Daily cash balances, cash flow projections and budget. (Revenue, Payables, Receivables and Payroll related.)
- Develop policy and procedures.
- Manage cash flow and money market placement.
- Issuance/Redemption of quoted shares.
- Liaise with internal and external auditors, Group Tax

Technology Experience

SAP, SAP Bi, ORACLE, PeopleSoft, Sage, Hyperion, Power Bi (Meaningful/Demonstrable and Repeated Experience)

Functional Experience

Accounting, Balance Sheet, Profit and Loss, Cash Flow, Cash and liquidity management, Hedging (Extensive/Expert)

Education

Jan 1997 – Dec 1999 UiTM Shah Alam (Degree in Accountancy)

Jan 1994 – Dec 1996 UiTM Dungun (Diploma in Accountancy)

References

1. Mazita Mahusin, Senior Manager |013.3634373
2. Arvind Srinivasan, Chief Financial Officer of Standard Chartered Global Business Services |03.86028001
3. Mohd Salihin Othman, Financial Controller of PIDM |012.2479178
4. Norleen Abu Kaseem, Senior Manager of CIMB Investment Bank Berhad |012.9167491
5. Ng, Joel, Manager AIA Group Limited |016.9008898

Other

Availability: ONE (1) month Notice