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SUMMARY

A very conscientious and hardworking individual, who can prioritize, work under pressure, and with good time management skills. A trustworthy member of any team, proactive and self-motivated with the ability to lead a team, and possesses excellent communication and interpersonal skills. Adaptable and able to pick up new techniques. Creatively ready, willing, and able to play a key role in the workplace. Specialist in strategies & tactics implementation, focusing on candidate marketing and accountability.

Working Experience

Manager, Talent Management & Branding (Sept 2019 – present)

TMC Life Sciences Berhad | Selangor, Malaysia

Industry Healthcare / Medical Specialization Human Resources

Responsible for the full spectrum of group talent management and employer branding initiative, strategies, and awards based on an understanding of needs across departments and throughout the region by identifying opportunities for short and long-term needs. Subsidiaries include Thomson Hospital Kota Damansara, Thomson TCM, TMC Fertility (Kota Damansara, Johor Bahru, Kepong, Puchong, Penang, Ipoh), TMC Care Pharmacy and Thomson Iskandar Medical Hub.

Accomplishment

Managed to hire senior management positions in a short time period without using recruitment agencies. Few vacancies are available at the same period and disturb the operation of the Group and task to source and arrange interviews for the Board members. At that time, positions include Group Chief Information Officer, Director of Allied Health, Director of Nursing, Assistant Director of Hospitality, Assistant Director of Laboratory, Assistant Director of Nursing, and Senior Manager of Nursing. (Within 45 days of sourcing, identifying, arranging interviews, and convincing the candidates)

Digitalize the hiring process by introducing the ATS system and simplify the reporting since a lot of manual work.

In charge of all hiring for managers and above.

Introduce dashboard reporting using Excel

Manage to solve the shortage of nurses through creative ways of recruitment and come up with a plan to stabilize the nursing department through restructuring and bonding.

Leading a team of 6 and closing more than 200 positions in 3 months (EXPANSION AND

REPLACEMENT) for Thomson Hospital Kota Damansara

Successfully commissioning 2 blocks (Block A and Block C) within the timeline

Work closely with universities and colleges to build pipelines.

Created the sponsorship program for Nursing to increase the pipeline.

Manage to secure 124 fresh graduate nurses in 2021.

Increase employer branding and won the graduates choice award 2023 by Talentbank.

Launched Thomson Hospital Alliance Group with 13 Educational Institutions supported by Talent Corporation Malaysia and awarded the First Hospital Alliance with Tertiary Educational Institutions by Malaysia Book of Records.

Employability Advisor (Engagement & Partnership) (Feb 2012 – Aug 2019)

JobStreet.com | Kuala Lumpur, Malaysia

Industry Human Resources Management / Consulting Specialization Marketing/Business Development/Training

Responsibility

Employer Branding and Engagement

Building rapport with universities/colleges/institutes and government agency

In-charged of all the Universities/colleges/institutes requests in Malaysia (career fair, career talk, sponsorship)

As a speaker and trainer

Project manager for events organized by JobStreet.com (eg: Malaysia's No.1 Career Fair, Human

Resources Networking Event, Malaysia HR Awards, etc..)

Person in charge of the exhibitions for JobStreet.com

Managing marketing and promotional materials.

Strategies & Tactics implementation - Candidate Marketing Campaign.

Accountable and responsible for project and marketing campaigns from start to end.

Building pipelinefor JobStreet.com

Recruitment Consultant

Experience gained:

Expert in organizing events from planning to executing.

Good time management skills as needed to organize the talk and career fair for all universities and requests in Malaysia.

Engaging when delivering talks

Handle last-minute requests and complete all tasks on time.

Able to multitask and organized several fairs in a short period.

Accomplishment

Registered more than 180,000 fresh graduates every year in JobStreet.com.

Partnering with Google Malaysia, MDeC, Talent Corp, IM4U, Jabatan Politeknik, MOHE, and more

Master in using JobStreet.com Siva Platform for hiring

Advised several companies on improving their hiring methods and able to increase their hiring success rate.

The brand is presented in 26 educational institutions.

Manage to develop the JobStreet.com Graduate Employability Programme which was able to enroll 26education institutions to participate in the program in less than 8 months.

Organized the Graduate Employability & Industrial Transformation forum and managed to attract 300 attendees from 75 education institutions and 110 companies.

Successfully managed Malaysia's No.1 Career Fair by breaking the previous year's

record. April MCTF 135,000 visitors (2014) compared to 121,000 visitors (2013)

September MCTF 105,000 visitors (2012) compared to 80,000 visitors (2011)

Successfully managed Malaysia Human Resources Award

Successfully organized Human Resource Networking Event which participated by 400 HR personnel from HR from various industries.

To date, conducted hundreds of career talks and helped thousands of candidates by equipping them with soft skills to prepare them for the real world.

Appointed as a member of the Graduate Employability Council of Jabatan Politeknik Malaysia HRDF Certified Train the Trainer

Digital Marketing Specialist Certify by itrain

Introduce JobStreet.com Preferred Program which leads more than 90% of final year students to sign upwith JobStreet

Business Development Executive (2010 – 2012)

Amkey Malaysia Sdn Bhd Industry MLM

Specialization Marketing/Business Development

Responsibility

Handling current distributors and helping them to organize events, training, and also toprovide support for their business.

Organize events in the company for example Recognition night, Chinese New Year Celebration, Christmas Celebration, Hari Raya, and many more.

Speaker for Business Opportunity Presentation and also product training(skincare, health supplement, household items &, etc).

To plan monthly promotions to make sure that company sales stay on track.

To handle Singapore and Indonesia distributors when they are in Malaysia.

In charge of Franchise Beauty Salon (setup, business development, Making sure the BeautySalon follows the guild lines set by the company)

Accomplishment

Key person to conduct workshops in every states in

MalaysiaIn charge of Indonesia & Singapore markets.

Monthly achieve company target

Representing the company to

KPDN

Able to build a good rapport with clients in a short time

Able to increase company revenue and client's revenue by 20% - 60%

Education

Multimedia University Cyberjaya Graduated year: 2010 Bachelor of Business Administration (Hons) Marketing with Multimedia

Skills

Business Development, Marketing, Public Speaking, Event Management, Negotiation, Presentation, Presentation, Business Strategy, Training Facilitation, Branding, Talent Acquisition, Digital Marketing

Languages

Proficiency level: 0 - Poor, 10 - Excellent

| Language | Spoken | Written |
|-----------------|--------|---------|
| Bahasa Malaysia | 10 | 10 |
| English | 10 | 10 |
| Chinese | 9 | 0 |