

Jonny Chae Mun Yuen

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Overview

As a visionary finance professional with over 10 years of experience in the accounting/finance industry, I bring a wealth of knowledge and expertise to the role of Senior Finance Manager. My passion for financial analysis and strategy, combined with my deep understanding of financial technology have enabled me to drive growth and achieve financial objectives for the organisation. I am highly skilled in budgeting, forecasting, and financial modelling, and I am always seeking new and innovative ways to optimize financial performance.

Education

Sentral Technology College (Penang, Malaysia)

Association of Chartered Certified Accountants (ACCA)
Certified Accounting Technician (CAT)

Han Chiang High School (Penang, Malaysia)

Unified Examination Certificate (UEC)

Working Experience

Senior Finance Manager (August 2018 – present)

iPay88, Malaysia Kuala Lumpur

I joined iPay88 on 20 August 2018 as a Finance Manager. In this role, I was responsible for driving the company's financial planning and analysis efforts, including developing and implementing budgets, forecasting and financial reporting.

Thanks to my hard work and dedication, I was promoted to Senior Finance Manager on 1 January 2023. In this role, I continue to play a critical role in ensuring the financial health and success of iPay88. I am responsible for providing insightful analysis to support key business decisions.

I work closely with cross-functional teams to develop and implement financial plans and budgets that align with the company's overall strategy. I also regularly analyze financial data to identify trends and opportunities, and I provide recommendations to senior leadership on ways to optimize financial performance.

In addition to my technical skills, I am also a strong communicator and leader. I have a proven track record of building and maintaining positive relationships with stakeholders across the organization, and I am adapt at presenting complex financial information clearly and concisely.

Key Achievements

- Spearheaded the evaluation of recent accounting standards IFRS 9, 15 & 16 for the Group and its subsidiary companies;
- Ensuring timely and accurate financial reporting to stakeholders;
- Providing insightful analysis and recommendations to support business decisions and drive value for the company;

- Developing accurate and reliable financial forecasts and budgets that support the company's overall strategy and goals;
- Identifying and implementing cost-saving initiatives that improve efficiency, reduce waste, and drive profitability;
- Enhance profitability for the Retail Payment division by diversifying product offerings and realigning merchants towards high-revenue generating opportunities; and
- Collaborated closely with the sales team to escalate receivables collections by 50%, driving significant growth.

Audit Assistant Manager (November 2016 – August 2018)

KPMG, Malaysia Petaling Jaya

I joined KPMG on 14 November 2016 as Audit Assistant Manager (Year 1) and moved up to the rank of Audit Assistant Manager (Year 2) on 1 July 2017 in a fast-track progression through a series of increasingly responsible positions based on my strong performance in engagements, team leadership, and process improvement.

During my tenure of service, I have developed a strong understanding of IFRS and other accounting standards, and I was able to apply this knowledge to identify potential issues and offer practical solutions.

At KPMG, I have a unique opportunity to work with a diverse range of clients and industries such as manufacturing, mall retailing, and leasing.

Key Achievements

- Handled portfolio companies with annual audit fees of RM700k;
- Lead a team of 6 in the completion of the financial audit for one of the largest Japanese public listed companies in Bursa Malaysia; and
- Developed strong client relationships.

Audit Assistant Manager (July 2012 – November 2016)

BDO, Malaysia Kuala Lumpur

I joined BDO on 2 July 2012 as an Audit Associate and moved up to the ranks over the years to Assistant Manager, a position I held until I left BDO on 2 November 2016.

During my tenure of service, I was involved in the audit of companies ranging from small and medium-sized to public companies listed on Bursa Malaysia which were principally engaged in trading, manufacturing, construction, mining, and property development.

While I was with BDO, I have proven to be reliable and diligent. I displayed maturity and competence in my work and exercised good judgement in handling my portfolio of clients and various assignments.

Key Achievements

- Participation in more than 20 company audits from different sectors;
- Completed 2 audit engagements of the public listed company in a year; and
- Worked on multiple tasks as assigned and managed them well in priorities.

References

1. Mr Davy Shing
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2. Mr Steven Chang
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