

# CURRICULUM VITAE



## A. PERSONAL PARTICULARS

Name : **Koh Soo Keong**

Present Address : No 133, Jln USJ 2/1,  
Subang Jaya,  
Petaling Jaya,  
Selangor Darul Ehsan.

Contact Telephone : 012 3009222

E-mail : [kohsookeong@gmail.com](mailto:kohsookeong@gmail.com) (personal)

Age : 43

Date Of Birth : 14<sup>th</sup> December 1972

Place of Birth : Kuala Lumpur

Sex : Male

IC No : 721214-14-5273 (New)  
A 2407312 (Old)

Religion : Buddhist

Marital Status : Married

Height : 175 cm

Weight : 78 Kg

## **B. EDUCATION AND QUALIFICATION**

LL.B (Hon) University of London  
Advance Tutorial Center, Kuala Lumpur.

Tertiary Education :  
Stamford College, Petaling Jaya. Selangor.  
A - Levels

Higher Secondary :  
King George V, Seremban, Negeri Sembilan.  
Form 3 to 5 - Sijil Rendah Malaysia (SPM)

Lower Secondary Education :  
Sultan Ismail, Kota Bahru Kelantan.  
Form 1 to 3 - Sijil Rendah Pelajaran (SRP)

Primary Education :  
S.R.K St Thomas, Kuantan Pahang

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## **C. WORKING EXPERIENCE**

### **ACE JERNEH INSURANCE BERHAD** **Senior Manager, Broking**

Assist the Head of Broking with management, servicing and marketing to Bank Negara register brokers and reinsurance brokers. Managing a portfolio of 63 Mil base on commercial books with a mix of P&C, PBI and A&H with a staff of 13. Matrix reporting on individual line performance by the broking department. Monthly matrix report to regional office on performance of major trading partners.

Manage the broker distribution with major concentration on international brokers as well as local bumiputera brokers. Good knowledge of the working of brokers operational and practice within the industry. Report on pipeline business development and new prospect development within the existing portfolio of brokers as well a new opportunity with expansion to reinsurance market to Labuan base reinsurance brokers.

Duration of Service August 2014-Present

**ROSEGATE INSURANCE BROKER SDN BHD**  
**(FORMALLY KNOWN AS EASTGATE INSURANCE BROKER SDN BHD)**

**Senior Manager, Operations and Servicing**

Manage day to day operations of 23 million in turnover with staffing of 8 servicing and 2 claim's colleague. Task includes new business development, servicing, claims and credit control.

Development of strategic business- Facultative Reinsurance Business with FAC Broker Aon Benfield Malaysia Ltd as an alternative income source other than direct business.

Ability to develop market placement and business local and overseas for Aviation, Palm Oil Estate and Mill (Indonesia), Marine Hull (FPSO/FSO), Oil and Gas construction risk using (WELCAR) and Event Cancellation.

Application and certification of Rosegate as MOF and Petronas register broker commencing 2013.

Duration Of Service 2008-2014

**MALAYSIAN ASSURANCE ALLIANCE BERHAD**

**Manager Strategic Broking (Branch Head),**

Development of Broking Business

Development and manage, 13.5 Mil (2006) in production from 2 major brokers – Eastgate Insurance Brokers & Aon Insurance Brokers.

Duration of Service: November 2005 – 2008

**Manager Corporate Clients,**

**Development and Servicing of New and Existing Corporate Clients**

Clients include – Metroplex Berhad Group, MyCom/Olympia Berhad Group, Johan Holding Group, CP Sdn Bhd Group, Chase Perdana Berhad Group.

Duration of Service: November 2002 – 2005

**FINANCIAL LINK SDN BHD**

**Account Manager**

Development and Servicing of Insurance Company in relation to E-Commerce Applications.

Projects Include: -

- JPJ with Insurance Link up
- Premium Link (Internet Insurance B2C)
- Internet Agency System (Internet Insurance B2B)
- Police Summons Link up
- Payment Gateway Applications

Job functions include user requirements development and testing liaison with the relevant authorities for project approval i.e. Bank Negara, PIAM and JPJ.

Duration of Service: 2001- 2002

### **BRADSTOCK INSURANCE BROKERS**

#### **Senior Marketing Executive**

Development and servicing of market business.

Clients include, Ocean Capital Berhad, Linear Corporation Berhad, General Lumber Berhad, Audrey International Berhad, Dommal Food Services Sdn Bhd (Dominors Pizza)

#### **Development and enhancement of Insurance scheme**

- Furniture Scheme (Fire & Combine All Risk)
- Agriculture Insurance (Not Implemented)
- Retailer Scheme
- Housing Developer Scheme

Duration of Service: 2000 - 2001

### **PANGLOBAL INSURANCE BERHAD**

#### **Business Development & Regional Operations Executive**

- **Project Management**

1. PGI Web page development at <http://www.pgi.com.my>
2. PGI policy on-line renewal at Financial-Link at <http://financial-link.com.my>
3. Marketing Agency Support System (MASS) web base intranet on-line cover note system
4. Extended Warranty for Cars (New Product Development)
5. Menara Panglobal Communication Infrastructure (AT&T PABX and structure cabling)

- **Regional Operations**

Assisting the Deputy General Manager in the planning and day-to-day tracking of branch operations and production.

- **Others**

1. ISO 9002 Internal Auditor
2. 1997 to 1999 business plan & Mid-year review

Secondment to PGI Ipoh Branch for 6 month commencing 1 August 1999 to develop new market and channel of distribution (Accommodation and secondment allowance provided)

Duration of Service: August 1997 - 2000

**AMERICAN INTERNATIONAL ASSURANCE CO LTD.**

**Special Project Executive**

**Duties:**

- Business Process Reengineering covering preview and planning of Claims, Policy Owner Service, Underwriting & Issuing, Agency Services.
- Telecommunication System Planning
- Business Model Case Analysis.
- Corporate Internet homepage development and maintenance.

Duration of Service: Nov 1996 - May 1997

**D. PERSONAL SKILLS**

- Ability to type
- Well and competent in handling various major computer programs via:
- Microsoft Word, Excel & Power Point on PC and Macintosh Operating Systems
- Possess a valid driving license

**Character: -**

- Honest, hardworking, reliable and a drive for expanding knowledge
- Interact well with people of all levels
- Expresses personal interest in communication and IT.

**E. LANGUAGE SKILLS**

- Excellent writing and communicating skills in English & Bahasa Malaysia
- Ability to converse in Mandarin and Cantonese

## **F. REFERENCE**

1. Toh Cheng Hock ,  
Assistant Vice President  
Ex Zurich Insurance Malaysia  
Tel : 012-208 0081
2. James Ng  
Head of Major Trading Partners  
QBE Insurance Singapore  
Tel : 012-208 0081  
Tel : +6592955696
3. AT Teoh  
Director - Aon Benfield | Facultative Reinsurance  
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