

### Contact

### Address:

Seksyen 22, Sri Muda, Shah Alam, Selangor. MY

### Phone:

- +60164912921 /
- +60164323907

#### Email:

zhafran.ahmad@live.com

### Linkedin:

https://www.linkedin.com/in/ zhafahmad/

### Date/Place of Birth:

23 October 1991, Perak

### **Nationality:**

Malaysian

### Hard skills:

HRIS, C&B, payroll, project management, psychology

### Soft skills:

leadership, communication, collaboration

# MUHAMMAD ZHAFRAN BIN AHMAD

# Insight

An experienced professional, independent, people-first HR Senior Executive with 4+ years in human resources generalist, in-depth knowledge of administrative processes and managing successful employee relationships. I always ensure the achievement of the successful objective and mission is my precedence.

## **Experience**

**Senior Associate Human Resources Generalist** (Senior Executive) Shopee Mobile Malaysia Sdn Bhd (Sept 2018 – Now)

### Responsibilities & achievement:

- HR Generalist managing Shopee entities;
  - SCommerce Trading Malaysia Sdn Bhd. (Warehouse)
  - Shopee Express Malaysia Sdn Bhd. (Logistics)
- Responsible for the full spectrum of performance management processes on gross misconduct, termination, arbitration, and counselling by ensuring the company's proper guidelines.
- The focal point of contact for stakeholders is to suggest and solve any issues regarding employee performances, and business culture and provide appropriate attending resolution of employee grievances.
- Evaluated, advised, and provided leadership and strategic support with the work support, warehouses, and Fleet Management during major Shopee sales and big campaign days to promote a fair and equitable work environment.
- Build onboarding experience for employees and manage high volume, ongoing talent recruitment for permanent and contract staff, and manage retention plan for an entire year.
- Implementing and working with the operations team during the startup on the org chart
  design to align with the objective and company strategy and re-structuring benefits &
  compensations, contributing to cost-saving of up to RM 1.7 mil/year with competitive
  industry-market benchmarking.
- Manages HR outsourcing manpower partnership and is the focal point of contact relating to payroll review, contract review, and employee administration.
- Forecast budget for employee engagements, L&D, recruitment, facilities requirements and welfare projection every quarter.
- Responsible for managing three (3) direct reports.

### Human Resources Executive DHL Express (M) Sdn Bhd Aug 2017 – July 2018

### **Duties and Responsibilities:**

- Execute staff recruitment process from job advertisement, sourcing, screening, interview
  due diligent, reference check, background check, and medical check-up until on boarding
  process to ensure the comprehensive flow of talent management.
- Working with recruitment agencies to source for candidates for a specific job position.
- Managing and maintaining employee personnel files records related to hiring, transferring, promoting, termination, exit process and other employee information.
- Support business partners across different functions with four primary central operations and headquarters in the employee administrative process and act as a focal point for disseminating information (e.g. policies update, SOP) to employees.
- Executing staffing requisition, requirements & issues from each department.
- Manage the process of employee reward and recognition selection.
- Support HR Manager on planned employee relations project and build relations with employees and management to promote a good working climate.
- Prepare statistical data reports for internal and external use.
- Provide support BP's on HR-related inquires and ER projects Implementing and administering performance management processes analysing Individual Development Practice (IDP), training for HQ & 29 facilities strategically located in Malaysia & Brunei.

### **Customer Service Supervisor** Parkson Holdings Berhad. *Jan 2013 – May 2013*

### **Duties and Responsibilities:**

- Invigilate over 100 promoter's performances daily
- Maintains financial accounts for cashiers.
- Ensure all cashier counter (POS system) and equipment working functionally.
- Maintaining and invigilate a good and clean environment from time to time.
- Prepares product or service reports and contributes to team effort by accomplishing related results as needed.
- Provide impeccable for best customer experience. Handle customer complaints, provide appropriate solutions and alternatives within time limits; follow up to ensure resolution.
- Keep records of customer interactions, process customer accounts and file documents.
- Cooperate with fellow staff to ensure smooth operations in the sales area and ensure the standard of service is consistent and executed at all times for over 30 high-end brands.
- Recommends potential products or services to management by collecting customer information and analysing customer needs

## Internship

Education

### **Human Resources Trainee (Internship)**

DHL Express Malaysia Sdn. Bhd June 2017 – Aug 2017

### **Responsibility / Job Description:**

- Support Human Resource ER Manager on employee relations project planned
- Support Human Resource Training Manager on Employee Induction Program (EIP) and assist on coordination for employee activities
- Prepare P-file upon request from HR management.
- Prepare employee relations related broadcast and organized events.
- Prepare reports and documentation updates for the employee.
- Manage staff data in proper arrangement manner

Level : Bachelor of Social Science (Hons) Psychology

Field of study : Psychology (Industrial Organization)
Institution : University Tunku Abdul Rahman (UTAR)

- Committee board for UTAR psychology exhibition
- Community project for orang asli Kampar, Perak
- M100 Challenge Malaysia 100 leading graduate employers (Team Leader)
- Involved in performance and the committee for Graduation Day
- English Day by UTAR Soft Skill Development Certificate Programmed (USSDC)
- Community project for English edu to orang asli at Sengoi Village Jeram, Perak
- Power! Managing Our Debts Effectively by Agensi Kaunseling Dan Pengurusan Kredit (AKPK)

Level: Diploma in PharmacyField of study: Pharmacy (Pharmacology)Institution: Masterskill Global College

- Committee board of Pharmacy Day seminar and exhibition
- Involve in the stage performance with "Kelab Kebudayaan Masterskill" for independent day

## Referees

Name : **Peony Low** - Human Resource Manager

Contact: Tel (mobile): 6012 3906652 or peony.low@shopee.com

Name : Janike Ratnapola - Human Resource Manager

Contact : Tel (mobile): 019 6788808

Name : Azrulnizam B. Yussof - Human Resource Manager

Contact : Tel (mobile): 019 3132081