

MOHAMAD HEIDI MOHD ADROS

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RESUME

2023



Identity Card No : 930806-08-5519  
Age : 30 Years Old  
Gender : Male  
Date of Birth : 6 August 1993  
Marital Status : Single  
Nationality : Malaysian

## CONTACT INFORMATION

**Permanent Address** : No 66, Kampung Dato Seri Kamaruddin Tambahan,  
32040 Seri Manjung, Perak.

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## OBJECTIVE

To seek a career opportunity in an organization to expand my learning, knowledge, skills and fully utilize it, while making a significant contribution to the success of the company.

## Education Background

### TAYLOR'S UNIVERSITY LAKESIDE CAMPUS

- **BACHELOR OF SCIENCE (HONOURS) (CULINOLOGY)**
  - MAJOR IN FOOD PRODUCT DEVELOPMENT
  - CGPA: 3.12/4.00
- **DIPLOMA IN CULINARY ARTS (AWARDED BY ACADEMIE DE TOULOUSE)**
  - MARKS : 15.61/20.00 (VERY HONOURABLE PASS)
  - CGPA : 3.55/4.00

### SEKOLAH MENENGAH KEBANGSAAN SERI MANJUNG

- **SIJIL PELAJARAN MALAYSIA (SPM)**
  - RESULTS: 2A's 3B's 2C's 1D 1E

## Employment History

### 1) **Pantai Hospital Klang**

Position : Affiliate Management Executive

Duration : July 2021 – Present

#### Job Descriptions:

- Identifying, meeting, servicing and visiting GP's clinics, insurance agencies and corporate clients.
- Acquire new GP's clinics, insurance agents and corporate clients to increase referral.
- Assist in managing and creating content for social media, creating ads and digital campaigns through Facebook, Instagram and YouTube.
- Organize, coordinate and participate in corporate events, CME, public programs and campaigns.
- Organize and facilitate between client and consultants/speaker for physical or virtual health talk and basic health screening events.
- Ensure consistency of brand image across all channels of communications.

### 2) **ReGen Rehabilitation International Sdn Bhd (ReGen Rehab Hospital)**

Position : Marketing Executive

Duration : July 2018 – July 2021

#### Job Descriptions:

- Identifying, meeting, servicing and visiting Insurances, TPAs and corporate clients (PLCs/GLCs/MNC).
- Acquire new TPAs and corporate clients to increase referrals.
- Assists with business development plans to grow current and future markets with strategic partnership.
- Servicing and visiting corporate GP clinics to increase referrals.
- Manage and create content for social media, create ads and digital campaign through Facebook, Instagram and YouTube.
- Take photos and videos using DSLR camera. Edit video using DaVinci Resolve.
- Organise, coordinate and participate in corporate events, conferences, public programs and roadshows.
- Organise and facilitate between client and physician/speaker for physical and virtual health talk.
- Manage company branding and marketing collateral (brochure, flyers, poster and etc.)
- Ensure consistency of brand image across all channels of communications.
- Manage daily inquiries and facilitate conversion process for admissions.

**3) Fortuneview Land Sdn Bhd**

Position : Sales Executive

Duration : May 2017 – December 2017

Job Descriptions:

- Find new clients and maintain relationship with existing clients.
- Plan sales and marketing strategy and roadshows.
- Prepared and manage documents for housing loan with banks and lawyer.
- Prepared documents for hand over house key to buyers.

**4) Kinabalu Food Industries**

Position : Intern/R&D Assistant

Duration : August 2016 – December 2016

Job Descriptions:

- Assists chef in R&D for new and existing food products.
- Coordinate with supply chain, quality assurance and marketing departments for launching new products.
- Prepared sensory analysis and shelf life study.

**5) Subang Jaya Medical Center**

Position : Intern

Duration : January 2015 – March 2015

Job Descriptions:

- Create new product development and assists in R&D, butcher, cold and hot kitchens.

**6) Cyberview Resort and Spa**

Position : Intern

Duration : October 2012 – December 2012

Job Descriptions:

- Assists in mise en place, breakfast buffet, sauces production and foods packaging for western, malay, cold and japanese kitchens.

**7) Pangkor Laut Resort**

Position : Intern

Duration : April 2012 – June 2012

Job Descriptions:

- Assists commis and chef in western, cold, pastry, fine dining kitchens.
- Assists waiter in front house.

**8) New Horizon Garden Restaurant**

Position : Kitchen Helper

Duration : December 2010 – March 2011

Job Descriptions:

- Prepared sauces and food ingredients.
- Assists in marketing and promotion.

## Skill Summary

### 1) IT/Computer Skills and Application

- Microsoft office, internet and social media, Microsoft power point, Microsoft word, Microsoft Excel, Prezi presentation software, Wix website, PowToon presentation software, Canva, DaVinci Resolve.

### 2) Employability Skill /Generic Skills

- Interpersonal and intrapersonal skills, digital literacy, teamwork, leadership, thinking and problem solving, planning & organizing, discipline specific knowledge, lifelong Learning.

### 3) Technical Skill / Academic Skill/ Key Are of Expertise

- Sales & marketing, time management, project management, communication skill, self-management, photography, videography and video editing.

### 4) Personal Attributes

- Motivation, Honesty and Integrity, Manners & Courtesy, Friendly, Outgoing Personality, Commitment, Common Sense, Ability to deal with pressure, Professional value and ethics, Flexible and adaptable to change, Sense of responsibility

### 5) Language

- Fluent in speaking and writing Bahasa Malaysia.
- Proficient in speaking and writing Bahasa Indonesia.
- Proficient in speaking and writing English.

## Community Involvement & Relevant Experience

### Taylors University Lakeside Campus

- Committee in Telusur Muhibah event organized by Sekretariat Rukun Negara 2014
- Committee in Taylor's Graduate Capabilities and Blended Learning Showcase 2013
- Represented Taylor's University in 'Pertandingan Debat Perdana Integriti Antara Institusi Pengajian Tinggi' 2012
- Member of Sekretariat Rukun Negara 2012
- Global Ambassador of Taylor's University
- Participant in Adabi Bubur Lambuk with Media

## Referees

1. Meor Ahmad Shahril  
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