




Vincent Tiw Tingjie

About


Dynamic and resourceful mid-level manager with experience in marketing management and international business analysis. Transformational leader in affecting digitalization and culture change within the department.

Contact

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 012-5152440

Skills

Project Management



Problem Solving



Creativity



Leadership



Work Experience

Asst Marketing Manager 09/2020 – Present

Sri Kota Specialist Medical Centre

- Lead digital marketing transformation
- Digital marketing management of websites, email marketing and social media campaign
- Off/Online event management to maintain engagement with public, corporate and GP
- Tool: Wordpress, Mailchimp, Google Analytics etc.
- Other: Billboard advertising, Affiliation program & CSR

Business Analyst 05/2017 – 08/2020

Nutric

- Identify market growth opportunities, provide market insights and co-develop entry strategies
- Analyze, visualize trends in sales
- Import-export tax analysis for the international market

Sr Executive, Bus Development 03/2016 – 04/2017

Top Glove

- Ensure monthly, quarterly and annual sales targets are achieved
- To attend to feedback/comments from customers during sales, site visits & presentation

Service Desk Analyst 03/2012 – 04/2014

Computer Science Corporation

- Act as the first point of end user IT support for APAC multinational clients
- Adhere to Quality Assurance processes on Call Handling, Ticket Handling

Education History

Master of Int. Business

Monash University, Malaysia & Australia Campus

BA in Marketing with Multimedia

Multimedia University, Cyberjaya

Foundation in IT

Multimedia University, Melaka